

IRMA TIMES
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Farmer and Oil Prospector

IRMA TIMES

THE ALBERTA OIL GAZETTE

Irma, Alberta, Friday, March 16th, 1928

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Vol. 12; No. 25.

Friends Assemble to Honor Mr. and Mrs. Frank Peterson Occasion of Golden Wedding

On Monday, evening, March 12th, perhaps the largest crowd that was ever in the United Church, at Irma, filled its seats, its aisles, its choir platform, and ran out into the tower entrance and down into the basement, this being the occasion of the citizens' celebration of the Golden Wedding of Mr. and Mrs. Frank Peterson.

On Sunday, March 4th, a number of Elders were set apart and publicly received by the church and among these were Mr. J. H. Elliott who had just attained his eightieth year, and Mr. Frank Peterson who, that week would celebrate the fiftieth anniversary of his marriage to Miss Annabel Foster. Both of these men were faithful workers in the church. Just before the reception of the Elders, Mr. Wright who was inducting them, made mention of these facts, some one whispered "Let us celebrate". It was thought at first to have a few friends remember but soon it was whispered from ear to ear and the movement grew until no organization and no nationality could represent those who wished to have a part, short of the whole citizenry of the Irma district. No building in Irma could comfortably seat all those who wished to come. The United Church was therefore chosen as the most suitable place to accommodate the crowd of well-wishers; a programme arranged and refreshments provided. Meanwhile a committee of old friends were busy obtaining a purse of gold, with the stipulation that no person would be permitted to give more than one dollar. To this, over a hundred subscribed.

Meanwhile, Mr. and Mrs. Peterson were blissfully ignorant of what was taking place. They were invited to the Manse for the evening and when everything was ready they were informed that a few friends had met for a social evening and that they wished Mr. Peterson to come over with Mrs. Peterson, receive their congratulations and tell them about his new life and give a talk on the resources of Alberta.

By common consent Mr. J. H. Elliott was chosen as Master of Ceremonies. As Mr. and Mrs. Peterson reached the Church, which had been darkened on the side next to the Manse they realized it was no small social evening. He said, "Why the church is full," but when the strains of the wedding march played by Morris Wright, they realized, as everyone rose to their feet, that these friends were all there to do them honor.

After they were comfortably seated in two arm chairs, in the middle of their sons, daughters and grand children, Mr. Elliott asked the company to be seated, and proceeded with the following programme:

"Onward Christian Soldiers" was sung by all.

The Rev. M. L. Wright led in a prayer of Thanksgiving.

Mrs. Pryce Jones sang sweetly and with perfect enunciation, "Mother of Mine," and as an encore, "Love's Sweet Song."

Miss Vera Thorpe gave a well rendered and appropriate recitation "Just Fifty Years Ago," but did not reply to the encore.

This was followed by a piano duet by Miss Viletha and Master Morrison Wright which was also rendered.

Then Mrs. P. J. Hardy very feelingly on behalf of the Woman's Missionary Society presented Mr. and Mrs. Peterson with a bouquet of roses.

Mr. L. A. Schon was called upon to sing and in his usual happy manner responded with "Down by the Mill Stream, where first I met you," and at his request everyone joined in the chorus. He had grasped the spirit of the audience and they clamoured for more, so he responded with, "When You and I were young, Maggie," asking the audience to join him in the singing.

Mr. H. W. Love, who was partly responsible for telling Edmonton about the event had the honour of proposing the toast to the bride of "Fifty Summers."

It was responded to by the seventy-five year old bridegroom who started out with "Dear Home Friends, we have received many congratulations and tokens of friendship, more than we deserved, but this, the home friends, who is the best of all, and in a neat speech containing many reminiscences thanked the people for their loving kindness.

Mr. Shaw in an apt and humorous

speech also spoke to this toast.

But the Elders were, celebrating alone, for many children who always received a bouquet and kind words from Mr. and Mrs. Peterson were also there.

Orville Wright went to the piano and played "The Dance of the Fairies," followed by "Long, long ago," which he requested the audience to sing. This was followed by a toast to the groom eloquently proposed by Mr. Pryce Jones.

This toast was appropriately replied to by Messrs. Watkinson and Pentin both of whom spoke of the service rendered to the community and the province by Mr. Peterson. Mr. Knudson, Sr., would also have spoken but was unable to be present.

A piano solo by Morris Wright followed by another in response to the encore was the prelude to the event of the Evening, when Mr. Hill and Mrs. McGregor came forward and after the former had read an address, prepared and illuminated by Mr. L. A. Schon, which was in itself a work of art; presented Mr. and Mrs. Peterson each with a purse of gold, which had been obtained through the kindness of Mr. R. M. Campbell, manager of the Bank of Montreal.

Before they had a chance to say anything in response, their little granddaughter, Fern Simonsen, presented them with a bouquet on behalf of the Ladies Aid.

Then Mr. Elliott asked the Rev. M. L. Wright to thank the citizens on behalf of Mr. and Mrs. Peterson.

Then all arose and sang, "They are the refreshments which were ample and varied." After refreshments Mr. Peterson spoke on his work at the Exhibitions and the benefits of publicity to the Province. Mr. Schon then read a telegram of Congratulations from the Minister of Agriculture. This grand event was brought to a close by singing "God Save the King."

TEN YEARS AGO

From Irma Times, March 15th, 1918
Irma Red Cross raises nearly \$1,000 from auction sale.

Irma School report for February had only nine names.

Mr. F. Hill had been in Edmonton.

Mr. E. W. Carter was visiting friends in Saskatoon.

Mr. J. A. O'Rourke returned to his farm from Louvroun, Sask.

Mr. R. Bell bought the livery barn at Jarrow.

Mr. E. T. McDowell and family return from a trip East.

Mr. E. C. Cox, "Mayor" returned after a three month trip to Washington and Oregon.

Mr. Fred West was building a new house.

Albert school opened with Miss M. Anderson as teacher.

Mr. A. Prior was preparing to build a new house.

Mr. Olaf Larson returned after spending two months in the United States.

Mr. J. B. Gubruna spent a week at Riley and Mamrose.

Percy Burrows resigned his position with A. A. Dickson.

Five Years Ago

From Irma Times, March 16, 1923
Account of fire at the Illinois-Alberta well near Okotoks.

Mrs. W. B. Peterson and children spent the week end in Wainwright.

Mr. and Mrs. G. A. Tripp returned after spending the winter at Vancouver.

The G.W.V.A. was advertising a play "Which One Won."

Mr. L. T. Skiles had been spending a few days in Edmonton.

Mrs. R. Smallwood returned from Edmonton where she had been visiting her son Alex who had had an operation.

Mr. and Mrs. C. T. Hill returned after a three months trip east.

Mr. and Mrs. Grover Arnold returned after visiting Mr. Arnolds old home in Oklahoma.

Mr. J. H. Elliott returned after attending the Red Poll Convention at Brandon, Manitoba.

Mr. H. F. Tilley, former travelling passenger agent for the C. N. R. at Edmonton, when he was a frequent visitor at Irma, has just been promoted by the C. N. R. to district passenger agent at Toronto.

Wedding Bells

BOUCK - PETERSON

On Saturday, March 10th, at High noon, a rare episode occurred at the home of Mr. and Mrs. J. Howard Peterson of Irma, Alberta when their daughter Ina Leona, became the wife of Mr. Sydney Bouck of Carstairs, Alberta. But what made the event so unique was the fact that it was also the Fiftieth Anniversary of the marriage of the bride's grandparents, Mr. and Mrs. Frank Peterson of Irma, who celebrated their Golden Wedding Anniversary in conjunction with the nuptials of their granddaughter. Sharp at the stroke of twelve, to the strains of a wedding march played by Master Morrison Wright, the groom supported by his brother Mr. Henry Bouck of Heath, Alberta, took his position under an ornate arched (banded high with blooming plants) from the centre of which hung a wedding bell. Soon the bride appeared on the arm of her father, and was accompanied by her cousin, Miss Grace Peterson, on the bride and groom of fifty years ago.

The marriage ceremony of the United Church of Canada was performed by the Rev. M. Lindsay Wright who also joined the hands of the older couple and after a prayer of thanksgiving for "that whose God had joined together," neither man, death nor circumstances had been able to put asunder, a blessing was pronounced upon them, after which he claimed the clergyman's prerogative of kissing the bride, and chose the bride of fifty summers. The bride was dressed in white, crepe-de-chine painted with gold, the handwork of the bridemaid, and carried a bouquet of white carnations and maiden hair ferns, while Mrs. Peterson carried a large bouquet of golden daffodils, the gift from an old friend, Mr. Joe Gubruna. While the register was being signed an orchestra composed of the organist and his brothers and uncles of the bride played "Breezes of Love" and "When you and I were young, Maggie." About fifty in all, mostly immediate relatives of the bride and groom, sat down to a delicious wedding dinner, and drank to the bride and groom.

The bride, who is very popular was the recipient of many gifts and neither was the other bride and groom forgotten, for telegrams, flowers and presents came from far and near. Among those who remembered them were, their sons in California, the Minister of Agriculture, the Horticultural Society of Edmonton, the staff of the Publicity Department and many others.

Mr. and Mrs. Bouck will reside on their farm in Carstairs while Mr. and Mrs. Peterson will still be living in Irma, tending their flowers, boasting Alberta and incidentally pointing out the New Alberta Lily which Mr. Peterson hybridized, it being a cross between the wild lily of Alberta and the Elegance, a species of the Thunberg which Mr. Peterson was one of the first to introduce into Alberta. When thousands of them of different varieties species and orders, he will take you among the shrubs and trees and show you a wonderful new gooseberry. But win his confidence and he will tell you, he has no rose or lily more beautiful than the Annabel which he "fostered" from the time he made Miss Annabel Foster his bride in the town of Charlton, Lucas County, Iowa.

DRILL FOR OIL SOON

Wainwright.—It is understood that the Sask-Wainwright Oil company is to commence drilling on part of its Wainwright acreage as soon as the weather will permit. This site is about a mile south of the British Petroleum No. 3-b producer. The intention is to use rotary equipment and have the derrick erected as soon as the temperature permits the making of the pit and the placing of cement for this work.

CHAIRMAN ELECTED

Wainwright.—At a recent meeting of the municipal hospital board, J. Gardner Lewis, of Gilt Edge, was elected chairman with the following as members: E. Jackson, W. Santee, J. Santee, J. Templeton and W. A. Knowles. Work on the new building is now sufficiently advanced that the staff and equipment are being arranged for. Miss Bonnell, inspector for the department of public health, recently paid a visit and was much impressed with the location and architecture of the building.

Cream Prices Advance

Cream prices have advanced 2c per lb., prices for cream now being 42c for Special, 40c for No. 1, and 37c for No. 2.

MARKET PRICES

WHEAT	
No. 1 Nor.	1.27
No. 2 Nor.	1.20
No. 3 Nor.	1.07
No. 4	1.00
OATS	
No. 2 C. W.	.53
No. 3 C. W.	.48
Extra 1 Feed	.48
No. 1 Feed	.45
Barley, No. 3 C. W.	.72
Flax, No. 1 N. W.	1.50
Rye, No. 2 C. W.	.94

HERE'S A NEW FORD JOKE

An old man, with his liveried chauffeur, was bowling along in his \$5,000 car down the highway at 55 miles an hour. Suddenly another car whizzed past. The old man asked his chauffeur what kind of a car it was.

"One of those new Fords," was the reply.

"Well, James," the man said, "speed up and pass him. We can't be humiliated by a Ford."

The chauffeur speeded up, but it was all the big car could do to come abreast of the Ford. It could not muster the speed necessary to pass. The driver of the Ford leaned out.

"Say, mister, do you know anything about this new Ford?"

"Why, something. What's the matter?"

"Well, tell me how to get this darned thing out of second."

L. O. B. A.

A meeting will be held in the Lodge Room, Irma, on Thursday night, March 22nd, at 8 p.m. to arrange the formation of a Lodge of the ladies. Loyal Orange Benevolent Association. All ladies interested are invited to attend.

ESCAPED PRISONER

Emory Sarason wanted by the Manitoba police on a charge of jail breaking was arrested Saturday by the Alberta Provincial police at Viking, Alberta, where he had gone to pay a visit to his mother. Sarason was convicted last June 4 and sentenced to 23 months in the Portage La Prairie provincial jail. He made a successful break for liberty on November 19. He is being held pending the arrival of a Manitoba escort.

NOTICE

IN THE ESTATE OF PRISCILLA RUSSELL, LATE OF THE POST OFFICE OF IRMA, IN THE PROVINCE OF ALBERTA.

NOTICE IS HEREBY GIVEN that all persons having claims upon the estate of the above named Priscilla Russell who died on or about the 28th day of November, 1927, are required to file with The Standard Trusts Company, administrator, of the said estate at its office, 306 McLeod Building, Edmonton, Alberta, by the 20th day of April A.D. 1928, a full statement duly verified of their claims, and after that date the Administrator will distribute the assets of the deceased among those entitled thereto having regard only to the claims of which notice has been so filed and brought to its attention.

Dated at Viking, Alberta, this 12th day of March A.D. 1928.

C. G. Purvis, Viking, Alberta, Solicitor for the Administrator

(Two Late for Last Week.)

The entertainment given by the Good Times Club on Friday, March 9th was a decided success.

Miss Florence Tury won the hearts of all ages by her interesting impersonations. How much more there seemed to be in "Whist Wheel" than when we read it ourselves. And how delighted and anxious we were to see anything of the dapper lore of "Hedge Cuckoo."

The members of the club entertained with some good musical numbers. We certainly hope to hear both Miss Tury and our local friends again soon.

GARNET WHEAT FOR SALE

About 2,000 Bushels on West Half of Section 18-47-10-W4th Price \$1.25 Bushel

Wm. GREENWOOD Kinsella, Alberta. 25-30p

IRMA Centre of the Best Mixed Farming territory and the Richest Oil Field in Alberta.

AUCTION SALE

Acting under instructions from the Owner I will sell by Public Auction at the NORTHEAST OF SEC. 34-44-9-W4th Five Miles South and One mile East of Irma.

Tuesday, March 20th, 1928

Free Lunch at Noon. Sale Immediately After.

23 HEAD OF HORSES
17 head of work horses, mares and geldings, ranging in weight from 1000 to 1500 lbs.
3, two year old Colts
3 yearlings

MACHINERY
McCormick Binder 8 ft.
Massey Harris shoe Drill, 20 run
2 Oliver Gang Plows, 14 in.
Hamilton Sulky plow, 16 in. breaker bottom
Oliver sulky plow, 16 in. stubble bottom
Sulky plow, 14 in. stubble and breaker bottom
McCormick packer, 10 ft.
McCormick hay rake
Deering mower
McCormick 14x16 Disc
3 section lever harrows

2 section lever harrows
Harrow attachment for gang plow
Set of cast Massey Harris sleighs 2 in
Superior fanning mill, Jumper
Bain wagon with triple box and brake
3 1-4 in wagon with hay rack
Single buggy, democrat
Water tank, tank heater
Grain picker, chains, forks
Combination walking plow with breaker and stubble bottoms
Tank harness oiler
Heavy tractor chain
2 sets 6-horse steel eveners
Wagon brake, eveners, and tools too numerous to mention.

HARNESS
2 sets breeching harness
set of single harness

TERMS OF SALE ARE CASH

RICHARD LARSON, Owner.
J. W. STUART, Auctioneer.

W. C. T. U.

Dr. Grenfell on Prohibition

While speaking about our distinguished and versatile visitor, Dr. Grenfell, it should be in order to find out his views on the intriguing question of prohibition. His judgment ought to be important as well as interesting, inasmuch as it would be that of an expert without any bias in favor of prohibition. Here is a born and bred Englishman, who moved and had his being in the higher and academic circles. He is a graduate of Oxford in Arts and Medicine. All of his youthful antecedents were such as to give him a bent against prohibition. His church connection is Anglican. Further, his calling and work amidst the snows and ice of Labrador, superintending a chain of coast hospitals, would seem to call for liberal allowances of alcohol. Let it be remembered that Dr. Grenfell is not a preacher but a physician of international repute. Is it necessary to add that he is not a "fanatic"? Well, what are his views about alcohol and prohibition?

Incidentally, in his lecture he said that he never used any alcohol in his hospitals or practice on the grounds that it is "detrimental" to the body, injuring rather than helping the sick in their fight against disease. But, what did he say about prohibition? From an exceedingly intimate knowledge of American conditions, traveling, as he does almost continuously from coast to coast, he declared that prohibition has been an "inestimable boon" to the United States. For one thing he declared that it had reduced the death rate from tuberculosis fifty per cent, from New York to San Francisco. Many other telling things he said that I cannot set down. That was the best temperance address I ever heard.

As that hero of hundreds of fights against disease and death in Labrador, without the aid of alcohol, put in his powerful plea for abstinence for the sake of the weak, the prejudiced pleadings of some of our local lights in favor of so-called "liberty" in the sale and use of alcohol seemed very petty indeed. Lovers of real liberty and friends of the cause and children of God salute you, Dr. Grenfell!

Do Not Neglect Your Eyes!

If troubled with headaches, pains in the eyes, or if your eyes tire often doing any work, do not delay but see me at once.

Spectacles, Eye Glasses and Artificial Eyes, the best in the West. Repairing neatly and promptly done. Charges moderate.

M. M. Mecklenburg Optician

37 Years' Experience — 24 Years in Alberta

10159 - 101st Street EDMONTON, Alberta.

PHONE 1941

BIGGER! BETTER!

for Economical Transportation



Repairing

Let Us Do Your Work NOW

Before the Spring Rush Starts.

WE HAVE THE MEN AND EQUIPMENT

THAT MAKE A GOOD SHOP BETTER

DON'T FORGET THIS --

It is for your profit

IRMA MOTORS

CHEVROLET DEALERS

Irma, Alberta

RED ROSE TEA "is good tea"

The Orange Pekoe

is extra good

In clean, bright Aluminum

Where Is The Money To Come From?

With the Dominion Parliament and practically all the Provincial Legislatures now in session, the people of Canada are having their attention directed to questions of public policy, public finance, and public administration. The budget speech at Ottawa, and the annual financial statements of the several Provincial Treasurers, with the debates which arise thereon, are of outstanding interest and value in focusing attention upon, and compelling consideration of, the vital subjects of revenues versus expenditures, and their effect upon taxation and public debt.

Prior to the opening of Parliament and the Legislatures, members of the various Governments were busy receiving deputations from organizations of all kinds, including financial, industrial and commercial institutions, organized farmers, and numerous social reform and benevolent societies. In the vast majority of cases these deputations advocated certain changes in existing laws calculated to advance the interests or cause in which they were more especially interested. Also in the majority of cases, representations were made in support of reductions in existing taxation, and, coupled with such representations, Governments were urged to embark upon additional services, or provide new institutions, all of which called for large increases in public expenditure and the creation of new administrative services.

The problem with which all Governments are thus confronted, and which is presented to them every year, is most complex, and it is to be feared that many of these deputations do not give serious enough consideration to it. Many spokesmen for these deputations seem to labor under the delusion, a fairly general one, that Governments have some magic means of finding money without raising it by means of taxation.

For example, in all provinces there is a persistent and growing demand that very much larger amounts be spent in the construction of good, all-weather, highways. Once built such roads must be maintained, thus for every mile constructed there is an increased annual charge for up-keep. But coupled with these insistent demands there is the further complaint that automobile licence fees are too high and should be reduced, while municipalities are ever demanding that, while the Provincial Government shall build and take over the maintenance of roads, the auto licence fees should be divided with the municipalities. In other words, the Government should spend more and collect less.

Note another example. The people of Canada demand the establishment of a system of Old Age Pensions. The Federal Government agrees, and undertakes to pay fifty per cent. of such pensions, provided the Provincial Governments pay the other fifty per cent. British Columbia, Saskatchewan and Manitoba agree to enter the scheme. All parties in the Legislatures are in favor of doing so. Then, in Manitoba, the Government proposes the imposition of an additional tax in order to raise the money wherewith to pay such pensions, and immediately objections are raised.

In Saskatchewan within recent months the Government has been asked to provide for a free consultative clinic, for a school for the blind and the deaf, for an institution for the care of juvenile delinquents, larger facilities for the training of teachers, extension of the educational system, another sanatorium to combat tuberculosis, a large extension of the road building programme, including the travelling of roads, etc., etc. The Government proceeds to some extent to give effect to a number of these requests and to assist in securing the necessary funds proposes a tax on gasoline. This meets with approval, but immediately a demand is made that the auto licence fee be substantially reduced, the effect of which would be to largely offset the increase in revenue to be derived from the gasoline tax, and leaving the Government without the means to provide those very things the people had demanded.

Referring to this all too general attitude on the part of people, and the increasing demand for "free" services of one kind and another, the Provincial Treasurer of Saskatchewan took occasion in his budget speech to point out that "there isn't no such animal" as a "free" service. Any service if not paid for by the individual must be paid for by the state, and if the state pays, then the money with which to foot the state's bills must be secured from individuals in the mass by way of taxes.

The responsible heads of all our Canadian institutions and organizations should devote a portion of their time in training for such responsible posts by taking a course in economics.

Alberta Oil Development

Royalite No. 4 Continues To Be The Largest Producer In Canada. One company alone, the Royalite, is drilling seven wells in the Turner Valley, near Calgary, in quest of oil. This is an Imperial subsidiary. Others are the Deltona and Foot Hills companies. Altogether the Imperial is interested in more than 20 drilling wells in this oil field. Its Royalite No. 4 continues to be the biggest producer in Canada after having maintained steady output of more than 500 barrels of crude naphtha daily for three and a half years.

The unexpected happens about as often as the expected fails to.



Too Much ACID

Many people, two hours after eating, suffer indigestion as they call it. It is usually excess acid. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia. It has remained for 50 years the standard with physicians. An spoonful in water neutralizes many times its volume in stomach acids, and at once. The symptoms disappear in five minutes.

You will never use crude methods when you know this better method. It is usually excess acid. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia. It has remained for 50 years the standard with physicians. An spoonful in water neutralizes many times its volume in stomach acids, and at once. The symptoms disappear in five minutes.

Western Canada Aviation

Three New Planes Are Under Construction In Winnipeg.

Application for a charter has been made by the Canadian Aircraft Company of Winnipeg, incorporated at \$50,000. This company which has already three of its new Mallard type planes under construction in its Lombard Street shops, expects to find a growing market for airplanes in Western Canada. The machines are 3-passenger single-bay biplanes with Rolls Royce engines, costing \$2,350.

Commercial aviation is making progress at Winnipeg. The Western Canada Airways has placed an order for six more Fokker aeroplanes and when delivery is made will have a fleet of twelve planes.



A New Slip

Did you know that a fifteen-cent envelope of Diamond Dyes will duplicate any delicate tint that may be the Vogue in dainty underwear? Keep your oldest lingerie, stockings too, in the shade of the hour. It's easy if you only use a few Diamond Dyes (true dyes). New colors right over the old. Any kind of material.

FREE: Call at your druggist's and get a free Diamond Dye Encyclopedia. Valuable suggestions, simple directions. Pleasants color samples. Or, big illustrated book Color Craft from DIAMOND DYES, Dept. No. Windsor, Ontario.

Diamond Dyes

Just Dip to TINT, or Boil to DYE

Should Inquire In Advance

Canadians Going To U.S. Would Do Well To Investigate Working Conditions

An Eastern paper recently had an interview with a gentleman who had spent several months in California. The statement was made by him that there was a great deal of unemployment in that much-advertised state.

A short time ago there was also a parade of unemployed in the city of New York. The paraders carried banners worded, "We Want Food, Not Figures," "Give Us Food and Shelter," "We Want Food, Not Words."

The reports from the labor bureau show that these paraders were not out merely for the sake of taking exercise or having a good time. The official returns show that there are 215 men for every 100 positions that are vacant. From every part of the state and country the report is very much the same.

Despite the enormous wealth of United States, economists claim that there is as much unemployment there as there is in Britain.

"These figures," we believe, should be placed fairly before the people of Canada, especially for the benefit of those who may be thinking of crossing the line without having made ample inquiry in advance.

Orson, a town in Sweden, is free from taxes, due to the fact that the preceding generations planted trees which yield fruit enough to take care of taxes.

Internally and Externally It Is Good.—The crowning property of Dr. Thomas' Electric Oil is that it can be used internally for many complaints as well as externally. For sore throat, croup, whooping cough, pains in the chest, colds and many kindred ailments it has qualities that are unsurpassed. A bottle of it costs little and there is no loss in always having it at hand.

Church fires are becoming rather common. In there too much friction in our churches?

Nearly all children are subject to worms, and many are born with them. Spare them suffering by using Mother Graves' Worm Expurgator, an excellent remedy.

Feminine beauty is the rock upon which masculine intelligence is often wrecked.

Walters on skates serve tea to skaters at some of the Swiss hotels.

Keep Minard's in the Medicine Chest.

W. N. U. 1723

Treat Colds 2 ways

With One Treatment RUBBED ON throat and chest, Vicks does two things at once:

(1) It is vaporized by the body heat and inhaled direct to the inflamed air passages, and (2) It stimulates the skin like an old-fashioned poultice and "draws out" the soreness.

VICKS
VAPORUB
OVER 25 MILLION JARS USED YEARLY

Byrd Has Practically Completed His Plans

Expects To Leave For South Pole In September

Commander Richard E. Byrd has practically completed his plans for his attempt to fly over the South Pole. He said he expects his party will leave New York on September 10 and that they will not return for at least eight months and possibly a year and a half.

The party will consist of 55 men, Commander Byrd said, and among these will be 12 scientific specialists, who will be assigned to collecting data, and three Eskimos. The ship will carry three aeroplanes.

"We expect to start the 24,000 miles trip on the wooden ice ship Samson which is now on route to this country from Norway," Commander Byrd said.

The object of the expedition is scientific and there should be plenty of work for the dozen specialists who hope to take part with us.

"There will be a year and half's supply of food on board to provision for any untoward incident that might make it necessary for our period of the Antarctic night before returning."

In 1927 a total of 19,517,218 pairs of boots, shoes and other footwear were made in Canada in the 179 factories in the Dominion.

RICH, RED BLOOD A REAL NERVE TONIC

The Source Of All Nervousness Is Weak, Watery Blood

Many people, both men and women, find themselves run down through overwork, or anxieties. Such sufferers find themselves unable to collect their thoughts, and depressed. Their nerves seem to be worn out and they suffer from headaches and other nerve pains. All this can be cured by Dr. Williams' Pink Pills.

Doctors of the nerves with poisonous sedatives is a terrible mistake. The only real nerve tonic is a good supply of rich red blood. Therefore to relieve nervousness and run-down health Dr. Williams' Pink Pills should be taken. These pills enrich the blood, which tones the nerves, improves the appetite, gives new strength, and sprits the maker. Henceforth, dependent people bright and cheerful, Miss Irene Denny, R.R. No. 1, Washago, Ont., tells what Dr. Williams' Pink Pills did for her as follows:—"I suffered for a long time with my nerves and a general run-down condition. I gave so much that I had to be in bed part of every day. I could not do any work and was taking medicine all the time, trying one medicine after another. I was advised to try Dr. Williams' Pink Pills and I have reason to be thankful that I acted on this advice, as this was the first medicine that gave me any relief, and in a comparatively short time restored me to the blessing of good health. When I think of the marvelous good these pills did me, I can most highly recommend them to all weak, nervous people."

If you are at all run-down, or weak, you should begin at once to take Dr. Williams' Pink Pills and you will soon be well and strong. These pills are sold by all medicine dealers or will be sent by mail at 50 cents a box by The Dr. Williams' Medicine Co., Brockville, Ont.

Only one child out of every three in London obtains any education other than that given in the elementary schools.

Does Ill Health Detract from Your Good Looks?

Hamilton, Ont.—"I was in a run-down state of health, my nerves were bad and I suffered from back aches and pains in my side, which would keep me from my work. I would get weak and have to be down. I could not eat or sleep, and was not being driven. Upon the advice of a relative I started to take Dr. Pierce's Favorite Prescription and it relieved me of all my distress, and I do not suffer in any way from any of the above conditions. I have a good appetite and my nerves are in splendid condition and my health is every day."—Mrs. George Turanay, 373 Ferguson Ave. North.

Sold by dealers—25¢ and 50¢ tablets. Send 10¢ for trial pkg. tablets to Dr. Pierce's Laboratory, Bridgeport, Ont.

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Sold by dealers—25¢ and 50¢ tablets. Send 10¢ for trial pkg. tablets to Dr. Pierce's Laboratory, Bridgeport, Ont.

Only one child out of every three in London obtains any education other than that given in the elementary schools.

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THE ART OF MAKING TEA

What To Do and What Not To Do To Get The Best Results

Mr. Spalding Black, on the staff of the Salada Tea Company, recently prepared an interesting leaflet entitled "The Art of Correct Tea Making." Approximately 26,000,000 cups of tea are consumed every day in Canada, and yet it is doubtful if one-tenth of this number is prepared with the necessary care to bring out the full flavor of the tea leaf so that this stimulating and refreshing drink may be thoroughly enjoyed. The following is from "The Art of Correct Tea Making":

"Tea is one of the kindest blessings of Nature. In its comforting indulgence one can lose the worries of the day and forget the fatigue of effort."

"The full joy of a cup of this gracious beverage can only be reached when the quality tea is used and ceremonial care exercised in its preparation to draw from each tiny leaf the essence of flavor and refreshment with which it has been endowed by Nature."

"In the countries of the East, where the drink of tea has been enjoyed for a thousand years or more, the subject of preparing the leaf for consumption has become a fine art and a ceremony, but the full, delicious refreshment and healthful stimulation may be extracted from the fragrant tea-leaves if the following rules are followed exactly:—

"Rule No. 1.—The best quality of tea must be used. The tea also must be fresh, but the full, delicious refreshment and healthful stimulation may be extracted from the fragrant tea-leaves if the following rules are followed exactly:—

"Rule No. 2.—The quality of the water used will affect the flavor of the beverage in the cup. Draw fresh cold water and bring it to a hard 'bubbling' boil. Never use water that has been boiled before. Sometimes chlorine put in water to purify it will completely change the flavor of the tea. The water is to blame, however, and not the tea."

"Rule No. 3.—It is proper that only a crockery or china teapot be used, never one of metal or any other substance. If the water is too hot, the flavor of the tea is lost, with the concurrence of the Province of Alberta. The mountain overlooks the junction of the Alexander River with the North Saskatchewan, from a point just south of Alexander."

"Rule No. 4.—The teapot must be scalded out with boiling water, and while it is warm place in it one level teaspoonful of tea for each cup required."

"Rule No. 5.—Now pour the boiling water on the leaves. Allow to steep in a warm place for five minutes. Stir just sufficiently to diffuse the full strength of the tea. Then pour the liquid off the leaves into another vessel. Do not stir the leaves immediately. If poured off in this way, the tea will not take on a bitter taste, which when the tea will do less prevented. The over-steeping. Tea made according to these rules will be fragrant, delicious and completely satisfying."

When a mother detects from the writhing and fretting of a child that worms are troubling it, she can procure a reliable remedy in Miller's Worm Powders, which will expel all worms from the system. They may cause vomiting, but this need cause no anxiety, because it is but a manifestation of the thorough work. No worms can long exist where these Powders are used.

Yours till the pupils in my eyes play on the drums in my ears!

On fishing trips take Minard's.

When screwing eyes into end of brooms, mops and so on, to hang them, dip the screw into glue before inserting them permanently and they will never come out.

Recipes For This Week (By Betty Barclay)

WINTER SALADS
Cherry Salad

Chill thoroughly equal parts of stoned orchard cherries, cut marshmallows and pecans. Mix with whipped cream.

Candle Salad
Place slice of pineapple on a lettuce leaf. Cut a small-banana in half crosswise. Set upright on pineapple. Pour salad dressing sparingly on banana to represent wax, and bring red cherry on top for the flame.

Stuffed Pear Salad
Fill a canned half-pear with well-seasoned cottage or cream cheese. Place pear cut side down on lettuce leaves. Stick a whole clove in the stem and sprinkle with paprika to give the appearance of a ripening pear. Serve with whipped cream or other dressing.

GALANTINE
1 pound round steak.
1 pound raw ham.
2 eggs.
1 1/2 cups bread crumbs.
1/4 teaspoon nutmeg.
1/4 teaspoon pepper.
1 teaspoon salt.
Juice 1 lemon.
Grated rind of 1 lemon.

Put the meat through a food-chopper; add eggs, well beaten, and remaining ingredients; pack into a well-greased breadpan; cover with buttered paper, and steam four hours. Serve cold, thinly sliced.

Pilots Are Well Paid

Directing Ships Brings Average Earnings Of Over £1,000

There is a story of a woman on board a ship who, on hearing that the pilot was about to be dropped, remarked, "I suppose once he's set the ship off in the right direction, there's no more steering to be done!"

She gave the pilot credit for even more than he can do. But his job is an important one, and during the last year a considerable proportion of the 31 Port of London pilots had gross average earnings of over £1,000.

Minard's Liniment kills warts.

Denmark was one of the first of the European countries to start factory inspection by women.

BRITAIN TO CANADA

YOU can arrange for your relatives and friends this low fare—greatly reduced rail rates, children under 12, 50¢.

Ask at once for details of the British Nomination Scheme from any office or agent of the CANADIAN PACIFIC

Cunard
Anchor-Donaldson
LINES

Quickly Eases Irritated Throats

Slowly swallow a slip of "Buckley's." It is instantly melted by the moisture of the throat, and the relief it brings to a sore, inflamed throat is almost instantaneous. It should never be without it. The first throat lozenge—there are 40 in a 15-cent bottle! At all drug stores and guaranteed by W. K. Buckley, Limited, 10 Market St., Toronto 2.

Buckley's
MIXTURE

Acts like a flash—a single slip proves it

AN AUCTIONEER: Earn from \$25 to \$500 per day. Send for brochure illustrating. Catalogue, also, how to receive Home Study Course. Address: Vernon Street Auction School and Business College, Box 119, London, Ontario.

Mount Amery

Mountain In Alberta Named To Commemorate Visit Of Secretary of State For The Dominion

To commemorate the visit of Col. the Right Hon. L. C. M. S. Amery, Secretary of State for the Dominions, a mountain in Alberta, having an elevation of 10,900 feet, has been named Mount Amery by the Geographic Board of Canada, with the concurrence of the Province of Alberta. The mountain overlooks the junction of the Alexander River with the North Saskatchewan, from a point just south of Alexander.

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Annual Honey Production In Western Provinces Shown To Be Rapidly Increasing

That Canada is a wonderful country for beekeeping is now an undisputed fact, due chiefly to her wide range of flora and high average of favorable weather for the secretion and ingathering of nectar. Moreover, the greater part of the honey produced in Canada is of high quality, both in flavor and body and, being white in color, is most suitable for table use.

Until quite recently, beekeeping was practically confined to the older provinces in Eastern Canada, especially Ontario and Quebec, and to British Columbia; the surplus produced by them was absorbed by the Prairie Provinces. During the past five years, however, not only has beekeeping increased in the East but it has made a rapid advance in the Middle West, and because of this growth Canadian honey is now being exported to European markets where it is most favorably regarded. The total crop for Canada for 1925 was estimated at well over 19,000,000 pounds. Of this, Ontario produced 10,000,000 pounds; Quebec and Manitoba each over 4,000,000 pounds; British Columbia, 658,319 pounds; and Saskatchewan, Alberta, and New Brunswick, each over 100,000 pounds. No record of actual production is available from Nova Scotia and Prince Edward Island, but from the total crop estimate given above it will be seen that the production from these provinces is relatively small. The amount of honey produced throughout the Dominion, of course, varies from year to year, according to weather conditions. For instance, 1925 was a favorable year in this respect for Eastern Canada, but not so good for the West; while 1926 was just the reverse, that is, good for the West and not so favorable for the East, as the following crop figures for 1926 will show: New Brunswick, 100,000 pounds; Ontario, 6,000,000 pounds; Manitoba, 3,522,612 pounds; Saskatchewan, 170,287 pounds; Alberta, 215,000 pounds; British Columbia, 898,257 pounds. The Quebec figures for 1926 are not yet available. In comparing 1926 figures with those of 1925, it will be seen that, with the exception of Manitoba, the honey crops of the western provinces were much larger in the former year. Reports of the 1927 crop so far received show that in western Canada the past season was even more favorable than 1926; Manitoba reports a crop of 7,356,573 pounds, British Columbia, 986,719 pounds, and Saskatchewan, 500,074 pounds. Crop reports from the other provinces for 1927 are not yet available.

While honey production is steadily increasing throughout the Dominion, there are large areas yet unexploited in so far as beekeeping is concerned; this is especially true of western provinces. The changing farming conditions in the more settled parts of the Prairie Provinces, the opening up of new territory, and the introduction of irrigation into semi-arid areas, are having an effect on beekeeping possibilities. For instance, the introduction of sweet clover into Manitoba and Saskatchewan is largely responsible for the increase in beekeeping in these two provinces. In the Peace River district, where beekeeping is a comparatively new industry, an experimental apiary at Beaver Lodge, Alberta, gave a wonderful crop during the summer of 1926. A colony on scales registered a gain of 20 pounds per 24 hours on more than one occasion and at the end of the season this colony gave 28.5 pounds of surplus honey, an addition gave one colony increase. Other pioneer apiaries reported equally good results. In the irrigated areas, where alfalfa and sweet clover are grown extensively, good crops of honey are assured. In British Columbia, the fertile valleys offer splendid opportunities for beekeeping, especially in the central part of the province. In Ontario and Quebec the older parts of the provinces are fairly well stocked with bees but the newer parts of the provinces offer what is practically an undeveloped field.

Testing Saskatchewan Clay
Clay from 22 different deposits in the western part of the province are under test in the Department of Ceramics, University of Saskatchewan, to determine their suitability for the manufacture of whiteware. This classification includes such products as household ware, electric porcelain and floor and wall tile.

The Girl—"I should think you'd feel happy as a king when you're in the air."
Aviator—"Happier I'm an ace."

W. N. U. 1723

Farm Land Values Increase

Owing To Good Crops In Alberta

Prices Advance Ten Per Cent.
Farm land values in Alberta have advanced in the past year by reason of the excellent crops produced. Since June 1927 it is estimated land values in the better districts have increased on an average by ten per cent., while in districts where crops have been exceptionally good and the number of new settlers large, the increase has amounted to 20 per cent. This is particularly true of the Peace River district where the value of good farms, reasonably close to transportation, has increased more than any part of the province.

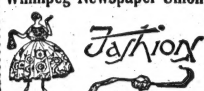
For each farm in the province the average production during 1927 was \$4,385 according to the Provincial Minister of Agriculture. Against this he gives average production for some of the States of the Union for 1925: Montana, \$2,514; South Dakota, \$2,355; Iowa, \$2,262; Minnesota, \$1,977; Kansas, \$1,880. Average production per farm in Alberta in 1925 was \$3,154.

Machine To Combat Smut

Saskatchewan Registered Seed Growers Have Installed New Device

Installation of machinery that is unique in any seed plant on the American continent has been effected by the Registered Seed Growers' plant at Regina, with a Kopper Karbonate Koverall machine coming into operation. The machine is primarily designed to combat smut. The seed is powdered with copper carbonate and 100 bushels can be treated in an hour. The machine has been purchased by the Seed Growers to permit them to supply the farmers with pedigreed seed treated to combat any danger of smut when sown.

Winnipeg Newspaper Union



A Chic New Frock

Unusually smart is the long waisted slip-on dress shown here, having an open neck and diagonal pin tucks, long dart-fitted sleeves, a separate belt and two cascade trimming pieces attached to the left side of the waist and skirt. No. 1715 is for ladies and misses, and is in sizes 16, 30, 36, 40 and 42 inches bust. Size 38 requires 3 1/4 yards 36-inch, or 3 1/4 yards 34-inch material. Price 25 cents the pattern.

Our Fashion Book, illustrating the newest and most practical styles, will be of interest to every home dressmaker. Price of the book 10 cents the copy.

How To Order Patterns

Address—Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size

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Screenings Classified

Reclaimed Elevator Screenings the Most Important Grade

Screenings is a by-product of the grain industry and is now available commercially to Canadian stockmen. It consists of the broken and shrunken grains, weed seeds, including wild buckwheat and wild oats, chaff, etc., removed from the grain delivered to the terminal elevators and constitutes about 1 1/2 to 2 1/2 per cent. of the total grain received. This by-product is cleaned and classified into re-cleaned elevator screenings, oat scalplings, and refuse screenings, a classification which although still unofficial, is recognized by the Grain Inspection Department and complied with by most of the elevators. A new Dominion Department of Agriculture pamphlet on "Screenings As a Feed For Live Stock," gives the composition of the grades. By far the most important grade is the one named re-cleaned elevator screenings. It contains about 50 to 70 per cent. of wild buckwheat, 20 to 40 per cent. of broken or shrunken wheat, some wild oats, and not over 3 per cent. of small weed seeds. When finely ground it has been proved by experiment to be a very valuable feed for growing and fattening pigs and for fattening steers. The second grade, oat scalplings, contains about 75 per cent. of wild oats, 15 per cent. of domestic oats, a small percentage of barley and an occasional wheat kernel. It has a feeding value distinctly inferior to that of re-cleaned elevator screenings. The third grade, refuse screenings, consists of small weed seeds, chaff and the dust and dirt accumulating from re-cleaning. It will be found to be of little or no feeding value in the rations of swine. Besides these three grades, a fourth grade, called elevator screenings, is used. It includes any screenings not falling into the first three classifications provided the required minimum percentage of wild buckwheat and wild oats are put into this class. The pamphlet which gives an account of the Experimental Farm's experiments to ascertain the feeding value of the different grades of screenings may be obtained from the Publications Branch, Department of Agriculture, Ottawa.

Farm Lands At Premium

Few Farms Are Available For Renters in Brandon District

Farm lands are almost impossible to rent around Brandon, according to real estate men, who state that lists of persons anxious to rent farm lands are held by many agents in the city, but there are no farm lands available. Where there is a chance of farms being held for rent nearby farmers have availed themselves of the opportunity of acquiring more land. There is a most optimistic outlook here.

British Columbia Lead-Producer

Approximately 94 per cent. of Canada's output of lead and 92 per cent. of the zinc comes from British Columbia; the remaining 6 per cent. of the lead originating in Ontario, the Yukon, and Quebec, and about 8 per cent. of the zinc in Quebec.

Burke—"What! You've burned only one ton of coal so far this winter?"

Mason—"Yes, the other five tons wouldn't burn."

There is something wrong with the woman who talks only when she has something to say.



Ice Sculpture in Quebec

Just towards Carnival time in Quebec examples of ice statuary begin to appear in the streets. This statuary ranges from very modest ice arches to most ambitious conceptions such as a railway locomotive, a dog team and sled or a carriage (habitant sleigh) complete with horse and "bonhomme et bonne femme." These statues are not freakish bits or carvings of decorative but embody very real artistic values and are usually set up before the Chateau Frontenac.

ADVERTISING CANADA

Splendid Publicity Given Dominion Through Poultry Congress Last Year

Professor Harry R. Lewis, Secretary for Agriculture for the state of Rhode Island, and President of the United States National Poultry Council, was one of the most enthusiastic delegates to the World's Poultry Congress last July. He is now giving evidence of his impressions after participating in the Congress trans-Canada tour.

Since his return to the United States, he has addressed poultry associations, banquets and clubs, among the latter being the Frenchtown Community Club, the Rhode Island State Grange, the Lions' Club, Rhode Island, the Southern New England Textile Club, and the Varnum Commandants, the chartered military command of Rhode Island.

He has given these people of his state details of his trip through Canada, illustrated by maps, photographs, and motion pictures.

Mr. Oscar Brown, of Scunthorpe, Lines, England, also participated in the trip, and he writes that he has had the pleasure of broadcasting his impressions of Canada. Mr. Percy A. Francis, of the British Ministry of Agriculture has been busy lecturing since his return to England, his subject being "Canada."

Italy is also actively advertising Canada. One of her chief delegates to the World's Poultry Congress, Prof. A. Ghigi, of the University of Bologna, is writing a book entitled "Niagara to Mexico." This will contain many views of Canada, and will cover the country from coast to coast.

Canada is being advertised as a result of the World's Poultry Congress. The advertising is of the best kind. It is first hand information given by people who returned to their homes saturated with Canadian sunshine, hospitality, and achievement. Further, it is being given by instructors to students, to agriculturists and others and by the representatives of the press who accompanied the Congress train. Among the latter is the editor and owner of the "Feathered World," Mr. Sydney Lever, whose paper carried a running article through nine issues giving details of the trans-Canada tour.

The "Report of the Congress Proceedings," a splendid volume of 558 pages is now ready for redistribution. It contains over 160 technical papers presented at the Congress, together with a verbatim report of the general meetings. Full particulars regarding this volume may be obtained from the World's Poultry Congress Secretary, Ottawa.

Makes Violin By Touch

Starting the work with a pen-knife and a file, Mr. Ernest Hall, a blind musician of Manchester, England, has made a violin in seven months, although he knows nothing whatever about the instrument. Mr. Hall has done all the work by finger touch. As plans are no use to him he got a violin as a model.

Car Salesman—"Wouldn't you be interested in a car with a worm drive?"

Madam—"No, I wouldn't trust my husband at the steering wheel—we're going to have a chauffeur."

Herring flour is used quite extensively in Norway.



The genius who makes these delightful things is a little French Canadian man. A habitant with bright eyes, a ready laugh and a high heart. His name is Michel Carbonneau and he will tell one that he is "Un sculpteur de bois, marbre," and various other mediums; also a carpenter, but "Une spécialiste monument de glace, Ma'moiselle s'il vous plait."

Photograph shows a statue that has but recently been completed and inscribed with the words, "Bon vieux temps," meaning "Good old times."

To Ensure Satisfactory Yields Careful Selection of Seed Wheat Is of the Utmost Importance

PLANNING TRIPS TO EUROPE

Personally Conducted Tour Has An Interesting Itinerary

With winter on its last legs (why not be optimistic?) and summer vacations in the offing, Canadians are beginning to plan trips to Europe and the railways and steamship companies are making their preparations. Arrangements have been completed between the Canadian National Railways and the White Star line for the third annual personally conducted tour of Europe, which will commence on July 7, when the Laurentine sails from Montreal. A great many western Canadians, including school teachers, who are always good summer travellers, are already paying some attention to their bank accounts and are making inquiries about the itinerary. It is an interesting one. After eight days on the ocean, the motor coach trip through-England and Scotland will commence. The English Lakes, Carlisle, and some of the other historic spots close by will be visited on the first day; a trip through the Burns country will wind up at Glasgow, and there will be a day's sightseeing in Edinburgh after a journey through the Trossachs. From Edinburgh, the tourists will go to Newcastle, Durham, York and Leamington, thence to London by way of the Shakespeare country and Oxford. Four days in London will give the visitors ample opportunity to see the Tower of London, the Houses of Parliament and the other ancient landmarks of history. Windsor and Hampton will rouse up more memories, and Stokes Poles will bring to mind the curfew tolling the knell of parting day, the village Hampdens, male inglorious Miltons and the usual reflections appertaining thereto. Bruges and Antwerp will be followed by a week in Switzerland—Lucerne, Meringer, Interlaken, Montreux, Geneva, with boat trips—and the six days in Paris will likely be 'all too few. The tourists will sail from Havre on the Megantic, arriving in Montreal on August 18, 42 days after they left it. One of the most inviting aspects of the tour is that it will not be rushed and that the travellers will have time to allow the multitude of new impressions to soak into their memories for future refreshment.

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Canada's Trade With U.S.

Canadians Spend Over \$70 Per Head In One Year Across the Line

Official figures recently issued dealing with the trade of Canada for the year 1927, show that more than \$70 per head of the population of Canada was spent in the United States.

The total trade of the Dominion for 1927 amounted to \$2,325,899,934, an increase of \$330,618,775 over 1926. Exports had a total value of \$1,238,782,004, and imports \$1,087,117,930.

Canada bought goods from the United States in 1927 to the value of \$707,270,444, or \$466,881,511 more than the total purchases by Canada in the whole of the British Empire.

The United States was Canada's best customer in 1927, as an individual country, with \$474,558,125 spent on Canadian goods. All the countries in the British Empire spent \$500,019,346 in the year under review. Great Britain headed the list with a total of \$409,551,767.

The chief item in the exports from Canada to the United States was wool and paper with a value of \$287,466,149. Agricultural, vegetable and animal products valued at \$147,969,691 came next, of which live cattle valued at \$18,834,917 was the principal item, grain and grain products second with a value of \$13,669,492; horses third valued at \$12,921,819 and meats fourth worth \$12,187,570.

Metals, under which heading a variety of articles are listed, was the principal item in the imports to Canada from the United States, the value being \$270,107,886.

Canada spent \$35,523,197 more in the United States in 1927 than in 1926, while that country's purchases from the Dominion increased by \$9,382,625 over the previous year.

Development of Civil Aviation
Plans for the development of civil aviation in Canada are developing at a rate fully up to expectations. There are already twelve newly established clubs and a dozen more in the formation stage. It is expected that a summer fully fitted flying club will be in active operation, with membership varying from 30 to 150.

Reindeer Farming In Arctic

Airplanes Now Being Used To Advantage To Herd Vast Numbers

Airplanes are now being used to herd vast numbers of reindeer in the big Arctic stock farms, according to Ralph Lomen, pioneer of the reindeer industry of Alaska. "It's a new idea and it's not being practiced regularly, but herding by airplanes seems feasible," said Mr. Lomen. "Our head herdsman went out recently and in two hours accomplished as much as would otherwise have required a week with six men. There is room for 12,000,000 reindeer in the northern tundra of Canada and such a herd would be worth \$50,000,000. It could be done in 50 years if Canada started now in a modest way."

"Water, there is a caterpillar on this plate."
"No. That is the sausage you ordered."—Buen Humor, Madrid.

PLANNING TRIPS TO EUROPE

Personally Conducted Tour Has An Interesting Itinerary

With winter on its last legs (why not be optimistic?) and summer vacations in the offing, Canadians are beginning to plan trips to Europe and the railways and steamship companies are making their preparations. Arrangements have been completed between the Canadian National Railways and the White Star line for the third annual personally conducted tour of Europe, which will commence on July 7, when the Laurentine sails from Montreal. A great many western Canadians, including school teachers, who are always good summer travellers, are already paying some attention to their bank accounts and are making inquiries about the itinerary. It is an interesting one. After eight days on the ocean, the motor coach trip through-England and Scotland will commence. The English Lakes, Carlisle, and some of the other historic spots close by will be visited on the first day; a trip through the Burns country will wind up at Glasgow, and there will be a day's sightseeing in Edinburgh after a journey through the Trossachs. From Edinburgh, the tourists will go to Newcastle, Durham, York and Leamington, thence to London by way of the Shakespeare country and Oxford. Four days in London will give the visitors ample opportunity to see the Tower of London, the Houses of Parliament and the other ancient landmarks of history. Windsor and Hampton will rouse up more memories, and Stokes Poles will bring to mind the curfew tolling the knell of parting day, the village Hampdens, male inglorious Miltons and the usual reflections appertaining thereto. Bruges and Antwerp will be followed by a week in Switzerland—Lucerne, Meringer, Interlaken, Montreux, Geneva, with boat trips—and the six days in Paris will likely be 'all too few. The tourists will sail from Havre on the Megantic, arriving in Montreal on August 18, 42 days after they left it. One of the most inviting aspects of the tour is that it will not be rushed and that the travellers will have time to allow the multitude of new impressions to soak into their memories for future refreshment.

Canada is being advertised as a result of the World's Poultry Congress. The advertising is of the best kind. It is first hand information given by people who returned to their homes saturated with Canadian sunshine, hospitality, and achievement. Further, it is being given by instructors to students, to agriculturists and others and by the representatives of the press who accompanied the Congress train. Among the latter is the editor and owner of the "Feathered World," Mr. Sydney Lever, whose paper carried a running article through nine issues giving details of the trans-Canada tour.

The "Report of the Congress Proceedings," a splendid volume of 558 pages is now ready for redistribution. It contains over 160 technical papers presented at the Congress, together with a verbatim report of the general meetings. Full particulars regarding this volume may be obtained from the World's Poultry Congress Secretary, Ottawa.

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Canada's Trade With U.S.

Canadians Spend Over \$70 Per Head In One Year Across the Line

Official figures recently issued dealing with the trade of Canada for the year 1927, show that more than \$70 per head of the population of Canada was spent in the United States.

The total trade of the Dominion for 1927 amounted to \$2,325,899,934, an increase of \$330,618,775 over 1926. Exports had a total value of \$1,238,782,004, and imports \$1,087,117,930.

Canada bought goods from the United States in 1927 to the value of \$707,270,444, or \$466,881,511 more than the total purchases by Canada in the whole of the British Empire.

The United States was Canada's best customer in 1927, as an individual country, with \$474,558,125 spent on Canadian goods. All the countries in the British Empire spent \$500,019,346 in the year under review. Great Britain headed the list with a total of \$409,551,767.

The chief item in the exports from Canada to the United States was wool and paper with a value of \$287,466,149. Agricultural, vegetable and animal products valued at \$147,969,691 came next, of which live cattle valued at \$18,834,917 was the principal item, grain and grain products second with a value of \$13,669,492; horses third valued at \$12,921,819 and meats fourth worth \$12,187,570.

Metals, under which heading a variety of articles are listed, was the principal item in the imports to Canada from the United States, the value being \$270,107,886.

Canada spent \$35,523,197 more in the United States in 1927 than in 1926, while that country's purchases from the Dominion increased by \$9,382,625 over the previous year.

Reindeer Farming In Arctic

Airplanes Now Being Used To Advantage To Herd Vast Numbers

Airplanes are now being used to herd vast numbers of reindeer in the big Arctic stock farms, according to Ralph Lomen, pioneer of the reindeer industry of Alaska. "It's a new idea and it's not being practiced regularly, but herding by airplanes seems feasible," said Mr. Lomen. "Our head herdsman went out recently and in two hours accomplished as much as would otherwise have required a week with six men. There is room for 12,000,000 reindeer in the northern tundra of Canada and such a herd would be worth \$50,000,000. It could be done in 50 years if Canada started now in a modest way."

"Water, there is a caterpillar on this plate."
"No. That is the sausage you ordered."—Buen Humor, Madrid.

"Water, there is a caterpillar on this plate."
"No. That is the sausage you ordered."—Buen Humor, Madrid.

FARM FINANCING



THROUGHOUT Canada the Bank of Montreal is daily loaning funds to responsible farmers to assist them in their business.

This Bank is at all times prepared to advance loans on terms consistent with sound banking.

BANK OF MONTREAL

Established 1817

Total Assets in excess of \$30,000,000

Irma Branch: R. M. CAMPBELL, Manager.

Irma Meat Market

Fresh & Cured Meats

Always On Hand

BUY YOUR LARD IN BULK

AND SAVE MONEY

HOGS BOUGHT ANY DAY

L. C. Hatch, Irma

Let us have Your Cream

A manufacturing establishment calls for the outlay of many thousands of dollars in machinery and equipment. Funds must always be available to pay wages (which are in turn distributed throughout the district concerned) and volume of business must be sufficient to keep plant in profitable operation. Your local creamery is a manufacturing establishment and depends upon local support for successful operation.

CORRECT WEIGHTS AND TESTS
Courteous Attention — Prompt Service — Let us Make 1928 a Banner Year for the Irma Creamery.

Pat Burns & Co.

R. G. Forrest, Manager,

Irma

SPECIAL CLUBBING OFFER

For Subscribers Within 50 Miles of Irma.

Family Herald and The Irma Times, for One Year \$2.25
Free Press Prairie Farmer and The Irma Times, for One Year \$2.25
Family Herald, Prairie Farmer and The Irma Times for One Year \$2.80
Subscribers whose subscription is paid up by the Municipality or who have paid their subscriptions subsequent to this offer can take advantage of the clubbing rate by deducting \$1.25 from the above offers.
—Irma Times, Irma, Alta.

BUY ALBERTA BRED ALPINE POULTRY

FARM BABY CHICKS
Bred from B. O. P. trap-nested, bred to-lay White Leghorns. Order early; heavy bookings. White Pekin Ducklings and Duck Eggs. Sole agents. GARBERT FEED & POULTRY SUPPLIES
1424 Seventeenth Ave., West, Calgary.

SUNSHINE BABY CHICKS
WHITE WYANDOTTE, WHITE LEGHORN, AND BARRED ROCK
Best Production Stock Obtainable in Western Canada.
—Order Now—
ALBERTA HATCHERIES, LTD.
Vegreville, Alberta.
22-25 4t.

BABY CHICKS, COCKERELS

I am booking orders for Baby Chicks Single Comb White, and Single Comb Black Leghorns.
COCKERELS of both varieties for sale.

SEND FOR MATING LIST
F. S. Wetherall, 3628 13A Street West, Phone W-1376 Night, or phone M-3638 Day, Calgary.

PURE - BRED - TO - LAY CHICKS

FROM TESTED, TRAPNESTED, OFFICIAL INSPECTED FLOCKS
100 percent live Delivery Guaranteed. S. C. White Leghorns, Mottled Anconas, Barred Plymouth Rocks, Rhode Island Reds, Minorcas, White Rocks, Buff Orpingtons, White Wyandottes. 313 egg official Registered Males in our pens. Individual Hen Records of 290 eggs in one year. Write for Free Catalogue. Hatching Eggs, Custom Hatching, Incubators and Brooders.
ALEX TAYLOR'S HATCHERY, WINNIPEG,
Mar. 31

MILLER'S Superior Quality Chicks

The big strong husky kind that will live and grow rapidly and will develop into regular egg machines. Chicks that are bred for heavy egg production from carefully culled free range flocks. We guarantee 100 per cent live arrival.

ROCKS, ANCONAS, REDS, WYANDOTTES, LEGHORNS, MINORCAS, ORPINGTONS, BRAHMAS.

Also—
Incubators, Brooders, Drinkers, Feeders, Food and Supplies.
Winnipeg's Oldest Established Chicks Plant.

E. S. MILLER CHICKERIES
380 Portage Ave., Winnipeg, Man.
22-29-8t.



HAMBLEY ELECTRIC CHICKS

ARE BIG, STRONG, FLUFFY, EASILY RAISED.

It takes years to build up a trap-nested flock. Records of 290 eggs per hen average. You can buy the result of these years of breeding in Baby Chicks. Next fall have a winter laying money making flock. We shipped thousands of chicks to Alberta last year. (Reference.) We guarantee 100 per cent live strong chicks to your station.

74 page complete poultry guide, with each order. Free catalogue, send us your name.

HAMBLEY, HATCHERY.
(Electric)
601 Logan Ave, Winnipeg, Man.

Want Ads

FOR SALE—Two good incubators 140 egg each, in good condition, also two brooders. See J. Betzman, Jarow, Alta. 20-25P

FOR SALE—A few good brood sows, Yorkshire, bred to farrow in April. —See H. W. Love, Irma, Alta.

FOR SALE—Good family horse, will drive single or double, also good with saddle or children. Enquire at Times Office. 22-27.

FOR SALE—One 25 lb. Turkey Gobbler, 2 years old, price \$6.00. Will trade 6 Buff Orpington Cockerels for same breed.—R. Kasten, Phone 410, Irma, 23-6P.

SEED WHEAT—Garnet, two weeks earlier than Marquis. Grade No. 2 Northern, germination 99 per cent. Price \$1.75 bushel.—T. Knowles, Irma Alta. 23-5P

FOR SALE—two geese and gander. Apply Mrs. W. Milburn, Phone 113, Irma, Alta. 23-5P

FOR SALE—a few good Barred Rock Cockerels. Also young bred Chinchilla does and bucks and unrelated pairs, going cheap. I need the room. W. Cole, Irma, Alta. 23-5c

FOR SALE—Good Leghorn Cockerels, from good laying strain. Price \$1.00 each. Mrs. G. Arnold, Phone 705, Irma, Alberta. 23-28P

FOR SALE—Some good Turkey Hens. Price \$3.00 each. Mrs. Blade, Box 61, Irma, Alta. 23-25P

FOR SALE—Two Geese and a gander. Mrs. J. W. Milburn, Phone 113, Irma, Alta. 23-25P

FARM FOR SALE—320 acres, 3 miles from town with 40 acres new breaking. Price \$12.50 per acre. \$1320. Cash and assume agreement to pay \$187.25 per acre including interest. —See H. W. Love, Irma.

FOR SALE—Garnet Wheat grown on Summerfallow.—A. Smart, Phone 208, Irma. 24-25 C

BARGAIN—Late model Chevrolet and Ford Cars in Tourings and Sedans at Bargain Prices. Call at Irma Machine Shop for prices and particulars. Also have a 6 H.P. I.H.C. Gasoline Engine, just overhauled, \$75.00 takes it.—C. W. Lattner.

FOR SALE—Columbia hot air incubator, 160 egg, in good condition. Price \$15.00. Mrs. B. Oldham, Phone 116, Irma, Alta. 23-27P

FOR SALE—One 12-inch gang plow, in good condition. Price \$50.00 cash. E. Bunderman, N.W. 24-46-8-4 with, Irma, Alta. 25-7P

FOR SALE—Oat bundles, 6 cents each.—J. Sawdon, Phone 605, Irma Alta.

SELLING RED BOBS 222 Seed Wheat at bin for \$1.75 bus. Gov. grade No. 2, Gov. Test for germination 93 per cent. Gov. inspection for purity 99.71. Perfectly clean. Field inspector said this crop of wheat was the second best he had inspected in Province. —Chas. Holt, Sec. 6-47-9-4 with, Irma, Alta. 25-7P

A BANK ACCOUNT
A bank account is not a thing of beauty, but it is a very pleasant help in time of trouble.

A bank account is an insulation between misfortune and hunger, between no work and no shoes and between old age and the poorhouse.

Putting money into the bank is one of the least fascinating of occupations. But drawing it out when you haven't any other means of getting it is as pleasant as having it wished on you by a rich uncle.

A bank account is on land what a life preserver is at sea. Many a man who has been compelled in the interest of his own self-respect to tell his employer to go to thunder and points south, has floated along on his bank account until he could find a new job where they did not put all the honesty in the business on placards to hang on the wall.

A bank account is as good as two doctors in times of sickness. Many a doctor has emptied gallons of assorted medicine into a worrying man with little effect and has exclaimed in despair that the man had no constitution. But that was not the trouble. The man had no bank account and the grocer was beginning to take off his politeness when the wife came in to give an order. If the doctor had emptied \$100 into the patient's bank account his appetite would come back in three days. Still we can't expect doctors to do this when their rate per visit is only \$2.00 and gasoline going up every day.

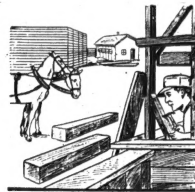
A bank account is a bull dog on the front porch in wolf time and in old age it is a rosy sunset. Still a good many men do not like to put money in the bank because the banker will use it and get rich. So they deposit it in a cabaret and in a gold plated restaurant in exchange for dyspepsia and a large, permanent thirst. These men are the real socialists. Because later on when they die, they compel us to divide up and pass a little money over to their wives and children.—Ex.

The Farmers Mutual Lumber Co. Ltd

IF YOU ARE GOING TO BUILD SEE US.

We are in a position to take care of your wants. No order too large or too small. We give you what you want. We have a large stock of Coast Fir Dimension, Flooring, Siding and all kinds of finish.

In Spruce we can give you Dimension, Ship-lap, Boards, Siding and Lath. Big Chief Shingles the best that money can buy.



COAL
ALWAYS
On HAND

BAPCO
PURE
PAINT

COME IN AND SEE OUR STOCK.

We Serve Ourselves Better by Serving Others Best

The Farmers Mutual Lumber Co., Ltd.
P. J. HARDY, Manager - Irma, Alta.

Irma Hardware

Phone No. 2.

NEW HARNESS

Our Stock of Harness has just arrived and anyone wishing to purchase any Harness for Spring Work would be well advised to choose early as everyone knows prices are liable to raise to still higher levels.

WE HAVE IN STOCK SEVERAL SETS OF

Plow Harness

With 2in. 2-Ply Traces, complete with Ring Crown Bridles, and 1 1-8in. Lines.

AT \$37.50

—ALSO—

2in. 1 1-2 Layer Traces, with Bridles and Lines same as above.

AT \$36.00

LONG STRAW COLLARS

All Sizes, at \$7.25

Soft Words and Hard Arguments

Cannot be beaten and that's our system when it comes to fair treatment and reasons why you should buy your building requirements from us.

AGENTS BLACK DIAMOND COAL

Imperial Lumber Co. Ltd.

"Better Lumber for Less Money."

T. H. Fleming,

Irma Agent

QUEENS and POUNDS BEES

From beekeeper with experience. Mq pest 10 years' experience taught me how to serve you best. In business to stay. Over 2,000 healthy colonies.

Prices for 1928

\$1.00 for a good Laying Untested Queen.

\$1.00 per pound Bees.

From One to 1,000 Queens and Pound Bees

References: First National Bank of Dixon, and California National Bank of Sacramento.

J. G. TRIPHON

Dixon, California

Read the Ads

Ads in this paper bring business

How The Sun Life Made Thirty-Eight Millions Profit In The Year 1927

Participating Policyholders Receive Ninety-Five Per Cent. of Profits—Dividends to Policyholders Again Increased—Company Seeks Legislation to Maintain Canadian Control.

Montreal, March 10.—The phenomenal record of the Sun Life Assurance Company is an inspiration to all Canadians. Its income of \$102,000,000 is already equal to the total revenue of the Government of Canada in the year 1910, and \$38,000,000 is certainly an amazing sum to have earned as profit in one year. Not many corporations anywhere can report such figures. The President's intimate, practical comments at the annual meeting explaining how these huge profits were made were illuminating.

Of even greater moment, however, were his statements regarding the danger that this great Canadian institution may pass from Canadian control. Some months ago Mr. Macdonald referred the activity of Wall Street in the buying of Sun Life stock, and cautioned policyholders and shareholders of the menace it involved to an institution, which was founded and developed by Canadians and which has obtained its phenomenal growth under Canadian management. Subsequent events have justified these warnings, and at the meeting today the first public intimation was given that the Sun Life directors are seeking legislation, at the present session of Parliament which is intended to effectually protect this danger.

Precautions to Maintain the Company Canadian in Character.

In concluding his address to the shareholders and policyholders, the President made the following reference to the matter:—

"There is not one cloud on our horizon. Our very prosperity has created a remarkable demand for our capital stock. We desire to ensure that this great Canadian institution remain strictly Canadian in its control and in particular that its investments shall never come under Wall Street domination. A bill which we have introduced into Parliament will be submitted for your approval. If it is passed, it will give us the protection we so much need, and I know we can rely on the whole-hearted sympathy and support, not only of our stockholders and policyholders here present, but of our army of policyholders throughout the country."

The meeting unanimously approved of the measure in question. How important and how vital to Canadians are the interests of the company, as shown in the report submitted to the annual meeting of the company.

In moving the adoption of the report, President Macdonald said:—

"You gentlemen have become so accustomed to our presenting every year a statement of the company's progress, that you have not prepared to hear another report of that description. I am quite sure, however, that not one of you in the most optimistic mood, expected a report so favourable as that which you now have. Our record for 1927 is indeed a remarkable one. Let me touch on the main features:—

Remarkable Growth, Strength and Profit.

"The new assurance completed amounted to \$22,000,000, an increase of over \$2,500,000.

"The amount in force at the close of the year had risen to \$1,487,000,000, and at the present moment is well in excess of that figure.

"The income exceeded \$102,000,000, an increase over the previous year of \$23,000,000. To me, this is very impressive. Not only has this item passed the one hundred million mark, but the increase alone is equal to what was our total income but eight years ago, which had been accumulated by forty-nine years of strenuous effort. A life company with a total income no greater than our income would be an important corporation.

"The assets have increased by \$56,000,000, and now exceed \$100,000,000.

"But the most wonderful of all these wonderful figures is the amount earned as profit—\$38,000,000. How can this figure be so may be judged from the fact that the earnings of the previous year, in which we so rejoiced, were \$20,000,000. It would be hardly reasonable to assume that our earnings of future years will

RESTORED TO GOOD HEALTH

Mother of Eleven Children
Praises Lydia E. Pinkham's
Vegetable Compound

Her Interesting Experience

Buckingham, Quebec.—"I am the mother of eleven living children, and my baby is five months old. I am only 35 years old and I have taken Lydia E. Pinkham's Vegetable Compound for weakness and nervousness. I knew of it from my sister, Dame Edouard, of Ramsayville. For five years I was in misery and was always ready to cry. Now I am so happy to have good health. My daughter, who is 15 years old, has also taken it and will be happy to recommend it to all young girls."—Dame WILLIAM PARET, Box 414, Buckingham, Quebec.

Why suffer from backache, nervousness and other ailments common to women from early life to middle age when Lydia E. Pinkham's Vegetable Compound will give you relief?

In a recent country-wide canvass of purchasers of Lydia E. Pinkham's Vegetable Compound, over 250,000 replies were received, and 98 out of every 100 reported they were benefited by its use.

W. N. U. 1723

LESSON No. 18

Question: Why is emulsified cod-liver oil so useful for a child who is pale and losing weight?

Answer: It is food and tonic rich in vitamins and other nourishing factors that are particularly helpful to a weakened child.

For your child—old reliable

SCOTT'S EMULSION

5 per cent. against our interest earnings for investment expenses, you will note that we are quoting only the net, 6.47 per cent., after deducting the investment expenses. The falling rate of interest has no terrors for us.

Business Doubled In Four Years

"The position we have attained justifies our enthusiasm, but we must always look on the present as a mere vantage ground from which to plan for the future. What is the future? We? Year after year we have been confidently predicting the glorious future to come, and that pointed future is now unfolding itself before our eyes in all its greatness and strength. But what of today's future? I have just been reading my own remarks of two years ago, and already the figures of which we were then so proud look small and outgrown. We have doubled in size now every five and a half years since the company began, but our last doubling has taken only four years, and we are now growing more rapidly than ever before in our history. I predict that the figures of two years hence will make even the figures of today look small and outgrown in their turn.

Sun Life Sets Its Own Pace

"People sometimes say when speaking of our progress: 'Yes, its assurance is growing, wonderfully. So it is; but the Sun Life is not content to grow only at the rate of life assurance generally. Statistics now available indicate that in 1927 the aggregate new business of all the companies operating in the United States exceeded the total for 1926 by only one per cent. and in Canada by seven per cent. But the new business of the Sun Life of Canada shows an increase of twenty-three per cent. We set our own pace. Our property and surplus, and the enthusiasm of our six hundred thousand policyholders, makes our growth both rapid and certain. The future still before us will, I am convinced, be more wonderful than anything we can now imagine. And it is indeed a happy thought that all that growth in size and all that growth in prosperity mean increased service to humanity, and service at steadily lowering cost to our policyholders."

Large Dividends the Result of a Wise Investment Policy

"You ask how we are able to make these huge profits. The \$38,000,000 earned may be divided as coming approximately \$14,000,000 from the regular life assurance operations of the company, \$5,000,000 from profits actually realized by the redemption or sale of securities and \$19,000,000 from increase in market values. And, all the profits made in the participating branch, the policyholders get ninety-five per cent."

"I want you to suppose that we over speculate. We do not. We, of course, do not hesitate to sell bonds or other fixed-interest securities when they rise to such high premiums that the yield is no longer satisfactory, but when we buy a stock we buy for permanent investment; we buy to keep, and we never sell merely because the market value may have risen to a high figure. We have, however, had an epidemic of security redemptions, and as a result we have the \$5,000,000 of realized High Interest Rate Earned, With No Arrears.

Even the normal earnings of a life company depend very largely on the rate of interest it can obtain on its investments. The current rate of interest has been steadily dropping for years, and there is every indication that it will continue to drop for how long we cannot tell. The outlook for investors in bonds and mortgages is not encouraging. That fact gives us no anxiety. We have enlisted many large groups of the business' most experienced, most energetic and most successful men on the continent to work for us to maintain our interest earnings. We get their co-operation by becoming stockholders in the outstanding basic corporations of the country, so that we share in all the profits that they make. The dividends which we receive on our stock holdings are already two millions more than were payable on the same stocks when we bought them. Our interest account, of course, includes also our dividend receipts and our record is illuminating. In 1921 the average rate earned by us was 6.07 per cent.; in 1923 it was 6.20 per cent.; in 1924, 6.38 per cent.; in 1925, 6.41 per cent.; in 1926, 6.69 per cent.; and in 1927, if we were to use the same basis of calculation as for the previous years, the rate would be 6.81 per cent. We, however, do not wish to show such a high rate, and as we always make a charge of

WORLD HAPPENINGS BRIEFLY TOLD

Four men have set sail from Rotterdam in a 20-foot lifeboat on a voyage to New York which they hope to accomplish in 40 days.

Penny-in-the-slot machines for the distribution of milk were recently inaugurated in Newcastle-on-Tyne, England.

Geoffrey B. Riddough, M.A., at present on the staff of the University of Alberta, has been appointed instructor in classics at the University of British Columbia.

A Belgian consular agent has been sent to explore the possibilities for increased trade with Canada. Foreign Minister Paul Hymans announced in the Belgian Senate.

Peter Vergein, leader of the Doukhobors, accompanied by two of his advisors, arrived in Winnipeg on what was stated to be an important political mission.

At the request of the South African Government, the Earl of Athlone's term of office as Governor-General and High Commissioner has been extended for two years from 21st January, 1929.

John Humphrey Beck, who came to Manitoba from Missouri by covered wagon in 1876, died in Winnipeg, aged 78. Mr. Beck operated a mule team transportation business between Winnipeg, then Lower Fort Garry, and Fort Ellice, Man.

A small increase in the area sown to winter wheat in Soviet Russia was reported to the International Institute of Agriculture. The figures showed an increase of 3.3 per cent. in the area sown to winter wheat for the autumn of 1927, as compared with the figures for the previous year.

Navigation on the Great Lakes will not officially open this year prior to May 1, according to an agreement reached between the Canadian and U.S. customs officers. It has been decided that no attempt will be made to reach the upper lakes before May 1.



An average of 19 tons of ice is required for the refrigeration of a car load of fruit in transit between southern California and the Atlantic seaboard.

A woman stated in court that she had never in her life listened to a word of gossip. It must be dreadful to be deaf.

A Power Of Its Own.—Dr. Thomas' Electric Oil has a subtle power of its own. All who have used it know this and keep it by them as the most valuable liniment available. Its uses are innumerable and for many years it has been prized as the leading liniment for man and beast.

Few people realize that their neighbors could be worse.

Why suffer from corns when they can be painlessly rooted out by using Holloway's Corn Remover.

Laughing gas, in the extraction of teeth, was first attempted by Horace Wells in 1841.

A man has less trouble watching his enemies than he has keeping his friends in line.

A New One-Piece Frock

This distinguished frock is an extremely smart style for all daytime wear. The front panel is slashed at the top and is underlined and rolled with collar to form revers, and the vestee is trimmed with buttons. The long sleeves are gathered to wristbands and are finished with turn-back cuffs. No. 1720 is in sizes 16, 30, 38, 40, 42, 44 and 46 inches bust. Size 38 requires 3 yards 20-inch, or 2 yards 54-inch material, and 1½ yards 32-inch contrasting. Price 25 cents the pattern.

Our Fashion Book, illustrating the newest and most practical style, will be of interest to every home dressmaker. Price of the book 10 cents the copy.

How To Order Patterns

Address—Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size

Name Town

Minard's Liniment—Invaluable in the Stable.

Aching Feet.

Baths and rub with Minard's. It soothes and brings a contented feeling of rest.

**MINARD'S
"KING OF PAIN"
LINIMENT**

ECZEMA

Zam-Buk

PILE

COLD-SORES

RINGWORM

ULCERS

Quickly soothing and healing Zam-Buk is splendid for skin troubles of all kinds. It heals with the aid of Nature's herbs, in Nature's own way.

SELLING SUNSHINE IN PELLETS

Vitamin "D" Produced By Ultra Violet Action On Chemical Substance

"Sunshine" can now be taken medicinally in a pill. Vitamin "D," which has been described as the "sunshine vitamin" because it comes from the sun, can now be bought in small pellets.

In announcing this achievement, which, it is asserted, will prove of vast benefit to humanity, the annual report of the Medical Research Council gives further details of the experiments of Dr. O. Rosenheim and T. A. Webster last year, which it says, resulted in producing the so-called Vitamin "D."

Of Vitamin "D" the report says that it is "of unknown chemical nature and till lately obtained only as a product of living substance—by the action of ultra-violet light upon a definite chemical substance."

Vitamin "D" is, with Vitamin "A," an essential part of food, a substance which cures rickets and other ills and assists in the development of teeth, bone and muscles. But there is a deficiency of it in most foods, and Dr. Rosenheim and Mr. Webster set themselves to discover how to remedy this.

They obtained the precious vitamin by the action of ultra-violet light upon the substance known as "ergosterol," according to the report. Professor Windaus, of Göttingen, who suggested when the result of a series of experiments with purified cholesterol was communicated to him, that further tests should be made with ergosterol.

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A man has less trouble watching his enemies than he has keeping his friends in line.

A New One-Piece Frock

This distinguished frock is an extremely smart style for all daytime wear. The front panel is slashed at the top and is underlined and rolled with collar to form revers, and the vestee is trimmed with buttons. The long sleeves are gathered to wristbands and are finished with turn-back cuffs. No. 1720 is in sizes 16, 30, 38, 40, 42, 44 and 46 inches bust. Size 38 requires 3 yards 20-inch, or 2 yards 54-inch material, and 1½ yards 32-inch contrasting. Price 25 cents the pattern.

How To Order Patterns

Address—Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size

Name Town

Minard's Liniment—Invaluable in the Stable.

Developments In Radio

Expect To Be Able To Transmit Whole Pages Of Newspaper

Wireless telephony between England and Canada within a month or two, and experimental facsimile transmission by beam radio between the two countries were predicted by Senator William Marconi.

Predicting sensational developments in wireless within the next two or three years, Marconi declared radio has greater possibilities of development than ever before, and that it will change the whole inter-relationship of the world.

Chief among the developments he placed facsimile transmission, which he believed might ultimately supersede code transmission.

"By this means," he said, "we can transmit a whole page of a newspaper or any handwriting. We are going to try it very shortly in Canada." The senator also claimed to have what amounts to a secret system of communication called the cryptograph, whereby a transmitted message is automatically coded and decoded.

HEART WAS SO WEAK Had to Stay in Bed

Mrs. F. Wilson, Lethbridge, Alta., writes:—"My heart was very weak, and I had to stay in bed for five weeks with it."

"My aunt advised me to take

**MILBURN'S
HEART
AND
NERVE PILLS**

as she had taken them with good results after a very bad operation.

"I took them and some time after a doctor came to examine me for life insurance and he said there was nothing wrong with my heart."

Milburn's Heart and Nerve Pills are 50c a box at all druggists and dealers, or will be mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

Canada's Coal Problem

Commission To Study 'The Whole Question Is Recommended

Finlay MacDonald (Conservative, Cape Breton South), proposed to the House that a commission should be appointed to study the whole problem of moving Canadian coal to central Canada. Mr. MacDonald's commission would consist of five members and be representative of:—

- 1.—Coal companies.
- 2.—Railway traffic departments.
- 3.—Industries consuming coal.
- 4.—Business men.
- 5.—Miners.

Mr. MacDonald felt sure such a commission would find a remedy for the problem of marketing coal.

HERCULES

PERMANENT BUILDING PAPER

MR. THINKER--

here's your health

Most of your clients are thinkers. A few facts regarding Hercules will impress them. Hercules—in three grades, X, XX, XXX—is tested and proven wind-proof and damp proof. A little thought will show them that this is all a building paper should be.

And above all, by these very qualities, Hercules becomes the protection of the most precious treasures of the occupants of any home—their health.

A sample of Hercules is yours for the asking.

Appleford Paper Products

HAMILTON, CANADA

Use MAGIC BAKING POWDER



in all your baking— That's the way to assure success.

Made in Canada No Alum

E. W. GILLETTE CO. LTD. TORONTO, CAN.

PAINTED FIRES

BY NELLIE L. McCLUNG

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CHAPTER XIX.—Continued.

It was strange for Arthur Warner, after all his lonely years, to be sitting here talking so intimately to a woman who was a comparative stranger, and receiving from her confidences which she had given to no one else. He thought of his own lonely house—so precious to him, so eagerly acquired, so patiently worked for—how a woman like this would have brightened it and graced it with her presence. She was so calm, so brave, so gentle.

When their eyes met Helmi smiled encouragingly at him, though sadly too, as if the tears were not very far away. Were they tears because he was going?

"Helmi," he said, "we are both facing the elemental things of life, and it draws us together. We are facing the hardest things that men and women ever have to face. Your part will be to give life, maybe at the expense of your own. Mine is—God forgive me—to take life. Are you afraid?"

Helmi shook her head. "No," she said, simply. "I believe in God. I believe He loves me. I love Him. Every day I say my good words. I learned them in His house. They are, 'Cherish health; Seek truth; Know God; Serve others.' Then I say, 'Please God, bring home my Jack.' It is good to pray, Mr. English, when one is afraid."

The first ragged whistle of the train came booming down the valley. "Tell me your name Helmi," he said, "I want to say good words for you and for your Jack."

Helmi took his hand and impulsively kissed it. "Helmi Doran," she said, "I am glad you will say good words for my Jack. Maybe you will see him over there—I know he will go."

"I hope for your sake that it will all be over when Jack comes home at Christmas."

He was standing up now with his cap in his hand. The train was whistling again as it came slowly down the grade. Helmi looked at him reverently. It was not merely a lonely weather-beaten homesteader she was standing before her; she saw a brave man who was willing to give everything he possessed, not withholding his own life, for the cause of human liberty, and on his face she saw the unmistakable majesty which comes to those who are appointed to die.

Arthur Warner bent over and kissed her shining hair. "Good-bye, dear Helmi," he said.

"Good-bye, God bless you, dear Mr. English!"

When Arthur went out he met Mrs. McMann coming in. She had come presumably to ask Helmi what she had done with the tape-line.

CHAPTER XX.

It was in December that Helmi decided to delay no longer, she would go to the city. Jack had told her to go to his mine boss and get the two

Demonstrates New Camera

Spark Instead Of Shutter Gives More Exposures Per Second

Moving pictures taken at the rate of 20,000 exposures a second showing a bullet apparently barely moving as it shattered a glass bulb were shown to a meeting of the Optical Society of America.

Professor Alexander Klemin, of New York University, who gave the demonstration at Columbia University, said the camera used was similar to an ordinary one except that a spark vibrating with high frequency took the place of a shutter.

Pictures of a whirling aeroplane propeller, taken at the rate of only 2,100 a second, showed the blades turning at a rate not much faster than a slowly revolving door.

The pictures of the bullet shattering the glass bulb taken at the high frequency exposures showed the shattered glass fragments falling through air so slowly as to be hardly perceptible.

Countless tests and experiments, covering a period of over thirty years, prove that aluminum is the only completely satisfactory material in which to pack tea. Red Rose tea is put up only in aluminum, and a "money-back" guarantee goes with every package.

slipped down the mountain, without a sound, and laid low every stalk and every bloom in her garden, and having done its work went back the way it came. The morning sky was blue and bright, the sun was warm, and playful little breezes turned the dead flowers over, just to be sure that none were missed. When Helmi came out and saw the work of the night she wrung her hand—but only for a minute. That day she ranked the dead stalks into a pile, and she burned them when they were dry and dug the garden for her next year's planting.

Helmi had not yet brought herself to ask for the two hundred dollars Jack had left. She wished the time-keeper would give it to her without asking for it, but the days were on and she knew she must go soon. She would not let Mrs. McMann or anyone think she was grieving or distressed. Jack had told her that the greatest thing in married life was to trust and not be afraid, so she affected a gaiety she did not feel, which quite deceived the "elite" lady.

"These foreigners haven't got any fine feelings," Mrs. McMann told her friend Mrs. Turner. "Now one would think Helmi would feel a little shy, but pass her house any time you like and you can hear her singing, and as long as the days were nice she was either working in the garden or sitting outside sewing. And mind you, she went into the store and asked for white flannel from Jim Dawson—Mrs. Dawson told me. Well, or course, one can't expect much from these foreigners; their standards have never been like ours. Mr. McMann often told me I was too shy, but it was the proud 'Weekes' way."

Helmi went up the middle of the month. Still no letter, no word. She was not used going to the post-office. The same answer was inevitable—"Nothing today." She could hear it all the time, beating on a sore spot in her heart. But always she had been able to smile and say something, words she had prepared on the way down.

One day she went to the stuffy little mine office and spoke to the time-keeper about the wages Jack had not taken. The timekeeper sat in his shirt-sleeves making out his accounts. The place reeked of stale tobacco, and dust lay gray on the window-sill. Quite frankly Helmi explained her reason for going to the city.

The timekeeper looked confused and embarrassed. "I'm awful sorry, Helmi," he said, "but it looks as if there has been a mistake here some place. There was two hundred dollars owing to Jack when he left, but from Jack and I gave him the money. He said when Jack got to Peace River he found there were some things he needed. It was about a week after Jack left, if I remember—I have the order here, if you would like to see it. You see, I didn't know you would be wanting it, or anything, or I would have refused this fellow, but he had the order and I couldn't very well do anything but pay the money over."

(To Be Continued.)

Asthma Victims. The man or woman subject to asthma is indeed a victim. What can be more terrifying than to suddenly be seized with paroxysms of choking which seem to fairly threaten the existence of life itself. From such a condition Dr. J. D. Kellogg's Asthma Remedy has brought many to completely restored health and happiness. It is known and prized in every section of this broad land.

Peace, Perfect Peace

Extract From a Letter Sent By a Soldier To His Wife

The following preciously preserved extract from a letter written home to his wife by a soldier on active service will evoke tender memories in thousands of our former service men:

"Don't send me no more nagging letters, Lettie: They don't do no good. I'm three thousand miles away from home, and I want to enjoy this war in peace."

Employer: What kept you from work yesterday, acute indigestion again?

Typist: No; a cute engineer this time.

All speed limits were exceeded in the last minute rush for motor licenses.

Leprosy is supposed to have been brought to America by the negro slaves.

A Lady and a Diplomat

Difference Between Them Is Defined By U.S. Minister

Hon. William Phillips follows the methods of the public men of his country who provide at least one funny story to a speech. In paying tribute to Canadian women's organizations at the Women's Canadian Club reception in Toronto, in honor of Mrs. Phillips and himself at Casa Loma, the U.S. Minister declared he could never say "No" to them. That reminded him of the story in which he quoted the difference between a lady and a diplomat:

"A diplomat says 'yes' when he means perhaps; but when he says 'perhaps,' means no; and when he says 'no,' he is no diplomat. On the other hand, a woman says 'no' when she means perhaps; says 'perhaps' when she means yes, and when she says 'yes' is no lady."

Seek New Variety Of Wheat

Wheat With High Degree Of Resistance To Stem Rust Is Desired

The production of a variety of wheat combining high yield and good baking qualities with a high degree of resistance to stem rust, is one of the most pressing problems at the present time according to the Dominion Department of Agriculture. Careful consideration is being given to rust resistance in new varieties and strains developed by the Dominion Experimental Farms. New varieties are produced chiefly through the medium of artificial crossing of carefully chosen parent varieties, the crossing work being confined chiefly to the Central Farm at Ottawa and to the Rust Research Laboratory at Winnipeg.

MISTAKES MOTHERS MAKE IN CARE OF LITTLE ONES

Many mothers give their children solid foods at too early an age and say proudly that their babies "eat everything that grows up people do." Such a course is almost certain to bring on indigestion and lay the foundation of much ill-health for the little one.

Other mothers administer harsh, nauseating purgatives which in reality irritate the delicate stomach and bowels and at the same time cause the children to dread all medicine.

Absolutely no meat should be given to a child until it reaches the age of 18 months, and then only if approved by the doctor.

Strong, disagreeable oils and powders should be abandoned and Baby's Own Tablets be used.

Baby's Own Tablets are especially made for little ones. They are pleasant to take and can be given with absolute safety to even the newborn babe. They quickly banish constipation and indigestion, break up colds and simple fevers and make the cutting of teeth easy. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

The Palace Of Augustus

New Excavations On Palatine Hill Are Expected To Reveal Treasures

The new excavations which have been started on the Palatine Hill have for their ultimate object the unearthing of the Palace of Augustus. A wall nearly 200 feet long and about 36 feet high has already come to light, and it is hoped that some good marbles and other artistic objects which once adorned the residence of the Caesars will later be discovered. The Palace of Augustus actually consisted of several buildings, including a temple and two well-stocked libraries of Greek and Latin books. It is known, however, that many of the imperial buildings were buried in earthquakes during the Middle Ages, and there are hopes that a part of their treasures may still be recovered from their remains. The buildings were adorned by more than 100 columns of alabaster and rare marbles, the porticoes contained several marble statues, while the interior was lavishly decorated with panels and medallions, artistic gems and cameos.

British Youth For Canada

Movement Is Expected To Be Heavier Than Usual This Year

The movement of British youth to Canada promises to be considerably heavier than usual, due to new arrangements, made with the British Government, Ontario is taking 500 boys, Manitoba 50, and the Maritime Provinces and Saskatchewan an indeterminate number, while some hundreds are to be moved by private organizations. In all it is estimated some 2,000 boys will probably be brought out under the new scheme this summer.

The less the average man knows about a thing the more he wants to talk about it.

W. N. U. 1723

Save the Valuable "Poker Hands"



OGDEN'S
CUT PLUG
Soothing—
yet a man's smoke
COOL AND FRAGRANT

Train Load Of Farm Tractors

Largest Train Of This Kind That Has Ever Crossed Western Canada

An indication of the prosperity and development of Western Canada was given recently when a trainload of farm tractors passed through Winnipeg westbound. Made up of 52 cars, the train was said to be the largest containing farm implements ever to cross the Canadian prairies. The bulk of the tractors will be distributed from Melfort and Humboldt, Saskatchewan, to various parts of that province. Eight cars went to different points in the province of Alberta.

Germs cannot resist the new liquid, germicide known as S.T. 37, which destroys bacteria so quickly that it is impossible to figure the time in which the reaction takes place.

We blame our ancestors for our faults, just as they blamed their ancestors for their faults.

Too many persons mistake nationality for fame.

Little Helps For This Week

My Shepherd is the Lord my God, There is no want I know; His rocks He leads in verdant meads, Where tranquil waters flow.

He doth restore my fainting soul With His Divine caress, And when I stray He points the way To paths of righteousness.

—Eugene Field.

Through every step in life the Shepherd offers to guide us, if we will but hear His voice and follow Him. He never promises smooth paths, but He does promise safe ones. If we follow Him we may find the steepest cliff "a path of pleasantness," and the lowest vale of humiliation a highway to peace.

—Theodore L. Cuyler.

Tom—"He's a great procrastinator."

Mabel—"He is? Well, he used to be the dumbest kid in school."

A fugue is a musical composition on one or more short themes which are reintroduced from time to time.

Demand



ASPIRIN

The whole world knows Aspirin as an effective antidote for pain. But it's just as important to know that there is only one genuine Aspirin. The name Bayer is on every tablet, and on the box. If the name Bayer appears, it's genuine; and if it doesn't, it's not! Headaches are dispelled by Aspirin. So are colds, and the pain that goes with them; even neuralgia, neuritis, and rheumatism promptly relieved. Get Aspirin—at any drugstore—with proven directions.

Physicians prescribe Aspirin; it does NOT affect the heart

Aspirin is the trade mark (registered in Canada) indicating Bayer Manufacture. While it is well known Aspirin means Bayer manufacture, to assure the public against imitation, the Tablets will be stamped with their "Bayer Cross" trademark.

Cuticura Treatment For Dandruff

Part the hair and gently rub in Cuticura Ointment until the whole scalp has been treated. Let the Ointment remain on for some time, over night if convenient. Then shampoo with a soda of Cuticura Soap and warm water. (Do not rub Soap on the hair.) Rinse thoroughly. A light application of Cuticura Ointment to the scalp between shampoos is often beneficial.



Sample Pack Free by Mail. Address: Cuticura Dept., Boston, U.S.A. Montreal, 1700, 1702 St. Catherine St. East. Toronto, 1700, 1702 St. Catherine St. East.

Main Street

The Irma Rebekah Lodge are having a Whist Drive in the Lodge Room on Wednesday night, March 21st.

Mrs. T. Saunders was in Edmonton this week.

Mr. Schonert was a visitor in Edmonton this week.

Jones and Hipperson intend making their next shipment of live stock on Monday, March 26th.

Mr. R. J. Tate left Wednesday night to spend a few days in Edmonton.

Mr. A. Turnbull returned Tuesday after spending a week in Edmonton.

The Irma W. M. S. met at the home of Mrs. E. W. Carter Thursday afternoon.

Mr. Frank Tillepaugh, of Vegreville, has been visiting his sister Mrs. A. Long, on Strawberry Plains.

Mrs. A. Long and her three children left Tuesday night to visit friends in the City.

After spending one year in Edmonton Mr. J. J. Newberry, returned to Irma last Saturday to move back on his farm three miles east of town.

The Irma Ladies Aid will meet at the home of Mrs. Campbell, Thursday afternoon, March 22nd. An invitation is extended to all the ladies in the district.

Mr. and Mrs. Harry Bouck, of Heath, George Turnbull, wife and two children, also of Heath, have been spending a few days with the Petersons since the wedding of Miss Peterson and Sidney Bouck, returning home Tuesday.

Messrs. Taylor and Milton shipped a car load of seed oats from Fabyan last week to North Portal, Sask. These oats graded 2 C.W. and germinated 92 per cent, bringing a nice premium.

Mr. Pete Milden returned to Tacoma Washington, Tuesday, after spending three weeks with his father Mr. W. L. Milden, who is very low. Pete who had to return to resume his position at Tacoma, arranged to have his wife come and stay with his father. Mrs. Milden arrived on Tuesday's train.

IRMA HARNESS & SHOE REPAIR SHOP

COLLARS,
SWEAT PADS,
HALTERS,
CURRY COMBS,
BRUSHES,
SNAPS, and
All Harness Parts in Stock

REPAIRING NEATLY AND
PROMPTLY DONE.

Before Ordering New Harness
Let's Talk it Over

Geo. M. Manners

IRMA, Alberta

over
200,000

owners
have proven the
Whippet's

Safety
Economy
Stamina
Comfort
Speed

4-Wheel Brakes
Greater Roominess
Beautiful Body
Lines
Low Gravity Centre
New Low Prices

Accept a demonstration

Whippet

JARROW
AUTO SUPPLY
H. H. McDougall, Prop.

WHIPPET & WILLYS-KNIGHT
DEALERS

Sales Service
JARROW, ALBERTA

QUALITY - - - MERCHANDISE

New Drapery Materials

You will be delighted with these charming New Drapes in Satene, Cretonne, and Shadow Cloth. Lowly patterns and colorings that are reversible—both sides the same. In width from 36 to 54 inch.

Priced from 45c to 95c

WOMEN'S

Patent Slippers

Strap with good Hickory sewn sole and A New Number in Patent Leather One Strap with good Hickory sewn sole and medium heel, EEE last. Rubber heel lift and Gun Metal trim.

Special \$2.95

Woman's Patent Tie

Another New number made in a good last, substantial Mock Welt Sole, medium heel, neat Gunmetal tongue and trim medium square toe. This makes an ideal walking or growing girl's shoe. E last.

Special \$3.95

Woman's Vest

Women's Spring Weight Vest, made from very Soft, Cream Colored Egyptian Cotton. Neatly made with crochet shoulder strap.

Special 50c

NEW SPRING

Work Shirts

Just put into stock a big New Line of G.W.G. Work Shirts. The make and cut of the Shirts is as good as ever. The patterns are better, and we believe the materials are the best we have ever shown. You will be comfortable in these roomy shirts, and they will give you service.

Priced from \$1.25

Men's Rubbers

Men's Black Gum Rubbers, made on the popular Mocassin last with a heavy trimmed edge and roll soles. Solid Rubber heel. This is ideal Spring footwear. Keeps you warm and dry.

Per Pair, Only \$2.45

Quaker Corn Flakes

Fresh New Crispy Quaker Corn Flakes in the seal-tight package. The Nation's Breakfast food.

9 Packages \$1.00

36 Packages, (1 case) \$3.80

To the Public:

With the advent of Spring work many of you will be laying in a stock of Provisions for the Busy Season. Very often the idea is prevalent among some in a community, that a bulk order must be brought in from an outside point to effect any saving. To counteract this idea and at the same time prove our title to your business, and to justify our being here, we have taken the liberty of publishing a comparative list. We have not listed everything in stock, which is a manifest impossibility, owing to limited space, but we have given one which any fair minded person will agree goes well toward making up the average farm order. The Saskatoon List we have taken from the catalogue of one of the best known and largest mercantile houses in the country; a firm whose business has been built on value and integrity. We have taken their list for two reasons: firstly, they are the largest food purveyors in the land, and their prices are known to be always as low as is consistent with good quality. Secondly, their prices are uniformly low throughout. They do not sell the familiar article at a low price and get you on the balance of the order. If any outside firm can save you money it is them.

F.O.B. SASKATOON Prices

25 lbs. Choice Quality Peaches	\$3.45
25 lbs. Elu, Rose Rice	1.85
5 lb. Gold Standard Baking Powder	.95
2 1-2 lb. Magic Baking Powder	.90
1 lb. Shredded Coconut	.25
4 Boxes Royal Yeast	.28
25 lb. California Seedless Raisins	3.35
25 lb. Puffed Sunmaid Raisins	3.55
5 lb. Turkish Cooking Figs	.58
25 lb. California Prunes 40-50	2.65
5 lb. Choice Hollow Dates	.60
3 Pkts Aunt Jemima Pancake Flour	.55
4 Oz. Pure Vanilla Extract	.45
4 Oz. Pure Lemon Extract	.45
5 lb. Macaroni	.46
30 lb. White Beans	2.35
10 lb. Pearl Tapioca	.95
10 lb. White Sago	.95
6 Pkts Kellogg's Corn Flakes, or Post Toasties	.70
3 Pkts Post Bran Flakes	.40
3 Pkts Puffed Wheat	.42
10 lb. Corn Meal	.55
5 lb. Family Blend Tea	3.50
5 lb. Plantation Blend Coffee	2.50
6 No. 2 Tins Choice Corn	1.00
6 No. 2 Tins Golden Wax, or Refugee Beans	1.25
24 Tins Choice Tomatoe	4.00
6 Tins Ontario Raspberries	2.10
6 Tins Ontario Strawberries	2.30
6 Tins Sliced Singapore Pineapple	1.05
12 Tins Libby's Pork and Beans	1.45
12 Tins Brunswick Sardines	1.60
6 Tins Chicken Haddie	1.40
1 Tin No. 10 Sweet Mixed Pickle	1.45
1 Tin No. 10 Sweet Mustard Pickle	1.45
10 lb. Rogers Golden Syrup	1.00
12 Pkts Jelly Powder	.90
12 Tins Pure Jam, (2 Straw, 2 Rasp, 2 Blk Currant, 2 Apricot, 1 Peach, 1 Cherry, 2 Plums)	8.44
6 Tins Blended Jam	2.75
	\$64.81
460 lbs.—The 4th class freight rate is 47c and the 1st class is 95c. Let us average it at 55c, but it would average a little higher.	
460 lbs. Freight at 55c	2.48
TOTAL F. O. B. Irma	\$67.29

McFARLAND STORE Price

25 lbs. Choice Quality Peaches	\$3.75
25 lbs. Rose Louisiana Choice Rice	2.25
5 lb. Tuxedo Baking Powder	.95
2 1-2 lbs. Magic Baking Powder	.95
1 lb. Shredded Coconut	.35
4 Boxes Royal Yeast	.30
25 lbs. California Seedless Raisins	3.65
25 lbs. California Puffed Sunmaid Raisins	3.85
5 lb. Turkish Cooking Figs	.58
5 lb. Spanish Cooking Figs	.60
25 lb. California Prunes, Best 40-50	2.85
5 lb. Choice Hollow Dates	.65
3 Pkts Aunt Jemima Pancake Flour	.55
4 Oz. Pure Vanilla Extract	.45
4 Oz. Pure Lemon Extract	.45
5 lb. Best Macaroni	.60
30 lb. White Beans (Lytton)	2.45
10 lb. Pearl Tapioca	.95
10 lb. White Sago	.95
6 Pkts Kellogg's Corn Flakes, or Post Toasties	.75
3 Pkts Post Bran Flakes	.45
3 Pkts Puffed Wheat	.45
10 lb. Corn Meal	.55
5 lb. Pekoe, Blend Tea, Extra Quality	3.50
5 lb. Special Blend Coffee	2.50
6 No. 2 Tins Choice Corn	1.15
6 No. 2 Tins Golden Wax or Refugee Beans	1.20
24 Tins Red Ripe Royal City Tomatoes	4.00
6 Tins Ontario Raspberries	2.00
6 Tins Best Quality Strawberries	2.25
6 Tins Sliced Singapore Pineapple	1.00
24 Tins Brunswick Sardines	1.75
6 Tins Chicken Haddie	1.40
12 Tins Aylmer Pork & Beans	1.45
1 Tin No. 10 Size Sweet Mixed Pickle	1.35
1 Tin No. 10 Size Sweet Mustard Pickle	1.35
10 lb. Rogers Golden Syrup	.95
12 Packets Pure Gold Jelly	.90
12 Tins Pure Jam, (2 Straw, 2 B. Currant, 2 Rasp, 2 Apricot, 1 Peach, 1 Cherry, 2 Plums)	8.40
6 Tins Blended Jam	2.99
TOTAL	\$66.90

Afterword:

Sugar is not listed owing to the rapidly fluctuating market but would have to be bought today at \$6.95 F.O.B. Saskatoon to meet our present price.

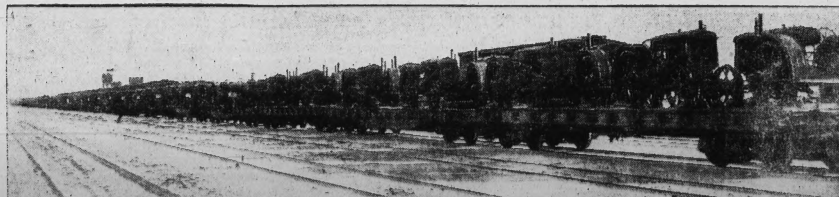
We do not maintain that all prices are less here more than we do that all prices are higher outside; but we do maintain that, "count your freight" and our Grocery Section Saves you Money on your whole Grocery needs. Value on the whole is Best here.

The Quality is Guaranteed. The goods are here when you want them, be the order large or small. If it is only a package of yeast, or lemons and mustard in case of illness, you get them at once.

J. C. McFarland & Co.

Irma

TWO HUNDRED TRACTORS



To be exact—208. This, the largest shipment of farm implements ever to cross the prairie, was carried through Winnipeg into Saskatchewan and Alberta by the Canadian National Railway. There were 52 tractors, with four tractors to a car. The photograph was taken at Melville, Sask. The distribution of the implements was made chiefly from Hum-

boldt and Melfort, Sask., but some of them travelled as far as Edmonton. Canadian National officials regard this movement as an unmistakable proof of the growth and prosperity of the west. The train attracted a great deal of attention all along its route.